

## 88th Annual Food & Nutrition Conference & Expo

The country's most comprehensive exhibition devoted to nutrition will be held this October 22-25 at the America's Center, St Louis, MO, during the annual Food & Nutrition Conference & Expo.

More than 270 companies from across the nation will introduce and display the latest in nutritional food products; food equipment; educational materials; software programs; and numerous services to assist dietitians, nutritionists, and dietetic technicians engaged in government, public and private health care, foodservice, and education. In addition, ADA will present an invaluable series of ses-

sions and workshops focusing on vital and current industry issues.

The following is a preview of the exhibiting companies as of July 1, 2005. Approximately 6.5 hours of unopposed viewing time will be provided each exhibit day so you may discover the latest techniques and the newest technologies, equipment, educational resources, products, and services . . . and you can earn continuing education credits while viewing the exhibits!

(Product descriptions are provided by exhibiting companies and do not constitute ADA endorsement.)

**4WebMed**  
Booth 405  
Miramar, FL 33025  
877/493-2633 (p)  
954/441-9577 (f)  
info@4webmed.com  
www.4webmed.com

4WebMed offers nationwide home delivery of specialized nutritional products. We stock most national manufacturers' products (including Hormel HealthLabs, Lyons, Nestle, Ross and more.) Our flexible program provides patients with the ability to order frozen and shelf-stable products, as well as break cases and mix flavors.

**A la Cart, Inc**  
Booth 729  
Charlotte, NC 28273  
704/583-6070 (p)  
704/583-5961 (f)  
mrichardson@alacartinc.com  
alacartinc.com

A la Cart's System II offers the latest in retherm technology utilizing state-of-the-art electronics with unique features: heaters with programmable intensity, a self diagnostic check before each meal, HACCP compliance, and centralized monitoring. See our new "mini" SatServe bulk unit: durable, compact, and uses a 120-V outlet.

**ABKIT, Inc**  
Booth 421  
New York, NY 10006  
800/226-6227 (p)  
212/292-1542 (f)  
info@abkit.com  
www.abkit.com

ABKIT, Inc, specializes in high-quality natural products such as alphabetic<sup>®</sup>, the once-a-day multivitamin for people with diabetes; CamoCare<sup>®</sup> chamomile-based skin care products for sensitive skin; and the Kwai<sup>®</sup> family of research-backed phytomedicines. ABKIT is committed to providing these and other fine products to benefit people everywhere.

**AC LaRocco Pizza Company**  
Booth 436  
Spokane, WA 99206  
509/924-9113 (p)  
509/922-3085 (f)  
karen@aclarocco.com  
aclarocco.com

Our exhibit will include an oven, a pizza warmer, and all eight varieties of AC LaRocco Pizza.

**ADA/ConAgra Foods "Home Food Safety . . . It's in Your Hands"**  
Booth 1240  
Chicago, IL 60614  
312/240-2848 (p)  
312/240-9382 (f)  
kclull@edelman.com

Stop by the ADA/ConAgra Foods "Home Food Safety . . . It's in Your Hands" booth to receive helpful home food safety information and tools including moist towelettes, educational tip sheets, brochures, and new home food safety giveaways.

**ADM Kao LLC**  
Booth 336  
Decatur, IL 62526  
217/451-3266 (p)  
217/451-7026 (f)  
paul\_tutt@admworld.com  
Enova<sup>™</sup> is a unique oil for the US marketplace, manufactured through a patented process which uses soy and canola and converts them into an oil rich in diglycerides. Studies show that compared to traditional oils, less Enova<sup>™</sup> oil is stored in the body as fat.

**Advance Food Company**  
Booth 935  
Enid, OK 73701  
800/259-6656 (p)  
972/463-4308 (f)  
marketing@advancefoodcompany.com  
www.advancefoodcompany.com

Advance Food Company is a producer of all kinds of portion control meat products: beef, pork, chicken, veal, and lamb. Advance also has a line of pureed meat products along with "grab n go" products.

**Agricultural Research Service Human Nutrition Research Program**  
Booth 516  
Beltsville, MD 20705-5130  
301/504-1633 (p)  
301/504-1641 (f)  
dianneodland@ars.usda.gov  
www.ars.usda.gov

Highlights cutting-edge research devoted to providing a nutritious food supply, promoting nutritional health and quality of life, reducing morbidity and mortality associated with chronic diseases, and developing sound dietary recommendations.

doi: 10.1016/j.jada.2005.08.005

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

**Ajinomoto Food Ingredients, LLC**  
Booth 1547  
Chicago, IL 60631  
773/714-1436 (p)  
773/714-1431 (f)  
[www.msginfo.com](http://www.msginfo.com)

Ajinomoto, the world's first and largest manufacturer of monosodium glutamate, as well as other food ingredients, will display printed materials about flavor enhancement and food ingredient safety for both professional and consumer audiences.

**AkPharma Inc**  
Booth 635  
Pleasantville, NJ 08232  
609/645-5100 (p)  
609/645-0767 (f)  
[jkowalczyk@akpharma.com](mailto:jkowalczyk@akpharma.com)  
[www.prelief.com](http://www.prelief.com)

Taking two Prelief tablets with meals can help your patients in many ways. It takes the acid out of foods so your patients are less likely to suffer from food-induced heartburn, urinary urgency, and bladder pain from interstitial cystitis. Stop by our booth to discover how you can recommend Prelief to your patients.

**Aladdin Temp-Rite**  
Booth 1429  
Hendersonville, TN 37075  
800/888-8018 (p)  
615/537-3709 (f)  
[ahatchett@aladdin-atr.com](mailto:ahatchett@aladdin-atr.com)  
[www.aladdintemprite.com](http://www.aladdintemprite.com)

An industry leader in meal delivery systems, including Convect-Rite™ III, a state-of-the-art convection retherm system and the new Heat On Demand® Ultra induction pellet system. Completing you meal service, Aladdin also carries a full line of supply items from designer tray covers to insulated beverage ware and china.

**Almond Board of California**  
Booth 834  
Modesto, CA 95554  
209/549-8262 (p)  
209/549-8267 (f)  
[www.almondsarein.com](http://www.almondsarein.com)

Almonds are recognized for their heart-health benefits and emerging research illustrates almonds' role in weight maintenance. Crunchy, tasty, and versatile, almonds are a leading source of vitamin E and magnesium and offer protein, dietary fiber, potassium, calcium, phosphorus, iron, and monounsaturated fats. Complimentary practitioner and patient education materials available.

**AltiPlano Gold**  
Booth 522  
San Francisco, CA 94115-6678  
415/928-9928 (p)  
415/358-5564 (f)  
[info@altiplanogold.com](mailto:info@altiplanogold.com)  
[www.altiplanogold.com](http://www.altiplanogold.com)

100% guaranteed gluten-free and wheat-free. AltiPlano Gold™ offers a line of instant hot quinoa cereals naturally high in fiber and protein.

**American Association of Diabetes Educators**  
Booth 1242  
Chicago, IL 60603  
800/338-3633 (p)  
312/424-2427 (f)  
[aade@aadenet.org](mailto:aade@aadenet.org)  
[www.diabeteseducator.org](http://www.diabeteseducator.org)

The American Association of Diabetes Educators (AADE) is a professional membership organization dedicated to advancing the practice of diabetes self-management training and care for the treatment and prevention of diabetes. AADE provides continuing education opportunities, publications, and resources to advance the role of diabetes educators.

**American Cancer Society**  
Booth 335  
Atlanta, GA 30329  
800/ACS-2345 (p)  
[www.cancer.org](http://www.cancer.org)

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

**American Council for Fitness and Nutrition**  
Booth 330  
Washington, DC 20033  
800/953-1700 (p)  
[info@acfn.org](mailto:info@acfn.org)  
[www.acfn.org](http://www.acfn.org)

The American Council for Fitness and Nutrition (ACFN) is a nonprofit organization that brings together food and beverage companies, associations, and health and nutrition advocates to work toward viable long-term solutions to the nation's obesity epidemic. ACFN represents a diverse group of organizations and is guided by an advisory board of independent experts.

**American Egg Board**  
Booth 1222  
Park Ridge, IL 60068  
847/296-7043 (p)  
847/296-7007 (f)  
[aeb@aeb.org](mailto:aeb@aeb.org)  
[www.aeb.org](http://www.aeb.org)

American Egg Board will be displaying educational and promotional materials, quantity recipe cards, foodservice booklets, and egg preparation and handling information.

**American Heart Association**  
Booth 1110  
Dallas, TX 75231  
214/706-1810 (p)  
214/706-1932 (f)  
[juliana.venza@heart.org](mailto:juliana.venza@heart.org)  
[www.americanheart.org](http://www.americanheart.org)

This year the American Heart Association, the nation's leading voluntary organization, will share a sampling of its latest nutritional resources—and more. Learn about how the Food Certification Program's heart-check mark can easily and reliably aid your patients in finding foods low in saturated fat and cholesterol. Also available will be additional information on the Association's various consumer education programs.

**American Institute for Cancer Research**  
Booth 1538  
Washington, DC 20009  
202/328-7744 (p)  
202/328-7226 (f)  
[aicrweb@aicr.org](mailto:aicrweb@aicr.org)  
[www.aicr.org](http://www.aicr.org)

Don't miss our consumer education materials. AICR funds research and public education programs on the link between diet and cancer. Health professional support programs and consumer publications are available to educate patients and clients about healthy eating and cancer prevention.

**American Palm Oil Council**  
Booth 601  
Torrance, CA 90503  
310/944-3910 (p)  
310/944-3544 (f)  
[kassim@americanpalmoil.com](mailto:kassim@americanpalmoil.com)  
[www.americanpalmoil.com](http://www.americanpalmoil.com)

Visit the American Palm Oil Council booth for one-stop information on the nutritional benefits of trans-free, GMO-free, and cholesterol-free all natural palm oil products. Get familiar with Palm Tocotrienol complex, a more potent vitamin E as an antioxidant in neutralizing free radicals, and the new Red Palm Oil.

**American Society for Parenteral and Enteral Nutrition (A.S.P.E.N.)**  
**Booth 548**  
 Silver Spring, MD 20910  
 301/587-6315 (p)  
 301/587-2365 (f)  
[aspen@nutr.org](mailto:aspen@nutr.org)

[www.nutritioncare.org](http://www.nutritioncare.org)  
 Clinical Nutrition Dietitians will want to stop by the A.S.P.E.N. booth to meet with representatives and leaders. Learn more about available tools for learning and studying for the Certification for Dietitians in Nutrition Support (CNSD) exam, such as self-assessment programs on CD-ROM, educational programs, membership, publications (including our newest release, *Nutrition Support Practice Manual 2005*) and more! Brochures are available for Clinical Nutrition Week 2006, February 5-8, New Orleans, LA, an entire education program designed to meet your CE requirements while you learn more about your specialized practice area.

**Amy's Kitchen, Inc**  
**Booth 529**  
 Santa Rosa, CA 95407  
 707/578-7188 (p)  
 707/578-7995 (f)  
[vickitrippel@amyskitchen.net](mailto:vickitrippel@amyskitchen.net)  
[www.amys.com](http://www.amys.com)

Amy's Kitchen manufactures great tasting frozen convenience foods, as well as a grocery line of canned soups, chilis, refried beans, salsas, and bottled pasta sauces. All products are made from the finest organic and natural ingredients, with no meat, fish, poultry, or eggs used and nothing artificial (or unpronounceable) added.

**Apricot Producers of California**  
**Booth 832**  
 Turlock, CA 95381  
 209/632-9777 (p)  
 209/632-9779 (f)  
[apricots@apricotproducers.com](mailto:apricots@apricotproducers.com)  
[www.apricotproducers.com](http://www.apricotproducers.com)

Our exhibit will include recipes, nutritional information, and California Apricot samples.

**ARAMARK Healthcare Management Services**  
**Booth 1034**  
 Philadelphia, PA 19107  
 215/238-5943 (p)  
 215/238-6174 (f)

ARAMARK Healthcare Management Services is a leading provider of innovative, best-in-class service solutions to more than 1,200 hospitals, health care systems, and senior living facilities throughout North America. This includes comprehensive food and clinical nutrition services for patients and residents, as well as training and education of clinical nutrition staff.

**Barbara's Bakery**  
**Booth 647**  
 Petaluma, CA 94954  
 707/765-2273 (p)  
 707/765-2927 (f)  
[info@barbarasbakery.com](mailto:info@barbarasbakery.com)  
[www.barbarasbakery.com](http://www.barbarasbakery.com)

Barbara's Bakery is a leading manufacturer of natural and organic cereals, cookies, crackers, and snacks. Our products' dietary features include 100% natural, high fiber, low fat, low sodium, and whole grains. Our products never have hydrogenated oils, refined white sugar, artificial colors or flavors, or preservatives, and many are made with organic ingredients.

**Beans for Health Alliance**  
**Booth 209**  
 Accord, MA 02018  
 720/308-4036 (p)  
 303/774-9311 (f)  
[amy@marrbarr.com](mailto:amy@marrbarr.com)

[www.beansforhealth.org](http://www.beansforhealth.org)  
 An integral part of the Beans for Health aisle, the BHA booth features recently released bean-related research and recommendations that support the consumption of beans. Cookbook authors, Shelley Case, Carol Fenster, and Dana Jacobi are conducting free give-aways of their books, *Gluten-Free Diet*, *Gluten-Free 101*, and *12 Best Foods Cookbook*.

**Benjamin Cummings**  
**Booth 1647**  
 San Francisco, CA 94111  
 415/402-2376 (p)  
[sandra-lindelof@aw.com](mailto:sandra-lindelof@aw.com)  
[www.aw-bc.com](http://www.aw-bc.com)

Benjamin Cummings is a higher education publisher specializing in science titles including nutrition. Stop by our booth for our latest in nutrition texts and media resources, including MyDietAnalysis, for Spring 2006 classes.

**BioEx Systems Nutrition Software**  
**Booth 1631**  
 Smithville, TX 78957  
 800/750-2756 (p)  
 512/360-4098 (f)  
[sales@bioexsystems.com](mailto:sales@bioexsystems.com)  
[www.bioexsystems.com](http://www.bioexsystems.com)

Nutrition Maker Software, meal plans, diet history analysis, and exercise. Easy to use and affordable.

**Bios Life 2**  
**Booth 1446**  
 Orem, UT 84097  
 801/226-2600 (p)  
 801/714-1100 (f)

Bios Life 2 is an easy-to-use, patented fiber nutrient drink; studied at the Cleveland Clinic; published in the *Journal of Metabolism* and the *Physician's Desk Reference*; lowers LDL-cholesterol; lowers Apo protein B and homocysteine; facilitates weight loss; improves glycemic control; decreases hyperinsulinemia; and lowers HbA1c levels.

**Book Publishing Company**  
**Booth 1648**  
 Summertown, TN 38483  
 931/964-3571 (p)  
 931/964-3518 (f)  
[info@bookpubco.com](mailto:info@bookpubco.com)  
[www.bookpubco.com](http://www.bookpubco.com)

Our exhibit will feature books on vegetarian/vegan cooking and nutrition as well as alternative health. Cookbooks include international and living food cuisines and cooking with soy foods, vary from home-style to gourmet and promote using unprocessed, whole foods. Best-sellers include *Defeating Diabetes*, *Becoming Vegan*, *The New Becoming Vegan*, and *Food Allergy Survival Guide*.

**Brassica Protection Products**  
**Booth 640**  
 Baltimore, MD 21224  
 410/732-1200 (p)  
 410/732-1980 (f)  
[earl@brassica.com](mailto:earl@brassica.com)  
[www.broccosprouts.com](http://www.broccosprouts.com)

BPP provides BroccoSprouts® broccoli sprouts and Brassica® Tea with SGS™. Both products provide the benefits of SGS™, a naturally occurring antioxidant compound found in broccoli and concentrated in broccoli sprouts (at least 20 times the concentration found in adult broccoli) that boosts the body's own ability to detoxify carcinogens.

**Bull Publishing Company**  
**Booth 726**  
 Boulder, CO 80306  
 303/545-6350 (p)  
 303/545-6354 (f)  
[bullpublishing@msn.com](mailto:bullpublishing@msn.com)  
[www.bullpub.com](http://www.bullpub.com)

Bull Publishing is a small, independent publishing house based on Boulder, CO, with a 33-year record of providing sound nutrition and health information to the public. Please stop by and check out both our classic titles such as *Child of Mine*, *How to Get Your Kid to Eat*, and *Habits Not Diet*, plus some of our exciting new titles, including *Managing Morning Sickness* and *Nutrition Periodization for Endurance Athletes*.

**Bunge Oils**  
**Booth 1818**  
 Bradley, IL 60915  
 800/828-0800 (p)  
 815/523-8081 (f)  
[www.bungeoils.com](http://www.bungeoils.com)

Bunge is a vital link connecting growers, food manufacturers, and consumers worldwide. Through Bunge Oils, we are a leading supplier of oils and shortenings products. Visit our booth to discuss our breakthrough product, Delta SL. This product is a natural vegetable oil that helps individuals maintain desired weight and lower bad cholesterol when used as a replacement for traditional oil.

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

## **Bush Brothers & Company Booth 210**

Knoxville, TN 37909  
865/450-4116 (p)  
865/558-5487 (f)  
srose@bushbros.com

Beans' health benefits might surprise you—lowered risks for heart disease, various cancers, type 2 diabetes, and more. Complimentary educational fact sheets detailing the latest bean health news, bean dish samples, recipes, and tips to help consumers add beans to their diets. Located in the Beans for Health aisle.

## **Cabot Creamery Booth 1142**

Montpelier, VT 05676  
802/371-1238 (p)  
802/371-1200 (f)  
swing@cabotcheese.com  
www.cabotcheese.com

Cabot will be sampling a selection of their all-natural, reduced-fat cheddar cheeses. Taste their light-cheddar cheeses which have less than half the fat and cholesterol of regular cheddar, are low in calories, and have been lauded as one of the best on the market by cooking magazines.

## **Cadbury Schweppes Americas Beverages Booth 646**

Plano, TX 75024  
972/673-7000 (p)  
972/673-7980 (f)  
www.cadburyschweppes.com  
Cadbury Schweppes Americas Beverages produces a variety of beverages including 7 Up Plus, Diet Rite, Diet Dr. Pepper, Snapple, Nantucket Nectars, Mott's Apple Juice and sauce, plus dozens of other beverages that meet the changing needs of America's consumers.

## **California Avocado Commission Booth 829**

Irvine, CA 92618  
949/341-1955 (p)  
949/341-1970 (f)  
www.avocado.org

California avocados fit healthy lifestyles. Visit the California Avocado Commission booth to learn more about how nutrient-dense California avocados fit naturally into nutritious meal planning for chronic-disease prevention.

## **California Fig Advisory Board Booth 835**

Fresno, CA 93711  
559/440-5400 (p)  
559/438-5405 (f)  
info@californiafigs.com  
Figs are a unique and versatile fruit with exceptional nutritional value, especially for potassium, fiber, and calcium. Visit the California Fig Advisory Board's booth for fig samples, literature, and recipe ideas.

## **California Olive Industry Booth 837**

Fresno, CA 93727  
559/456-9096 (p)  
559/456-9099 (f)  
calolive@psnw.com  
calolive.org  
Our exhibit will include nutritional and educational material and food recipes.

## **California Strawberry Commission Booth 739**

Watsonville, CA 95077  
831/724-1301 (p)  
info@calstrawberry.org  
www.calstrawberry.com  
Visit the California Strawberry Commission's booth for nutrition news, information, teaching tools, and recipes for dietitians and their clients and for educators and their students. Join the walking program by picking up a pedometer and logging in the steps taken each day. Enter to win a terrific prize.

## **Calorie Control Council Booth 1116**

Atlanta, GA 30342  
404/252-3663 (p)  
404/252-0774 (f)  
ccc@kellencompany.com  
www.caloriecontrol.org  
Council brochures and newsletters containing information on low-calorie, reduced-fat, and fat-free foods and beverages and the ingredients that make them possible.

## **CalorieKing Booth 400**

Costa Mesa, CA 92627  
949/428500x13 (p)  
949/642-8900 (f)  
pat@calorieking.com

## **Cambro Mfg Co Booth 1029**

Huntington Beach, CA 92647  
714/848-1555 (p)  
714/848-0335 (f)  
dhudson@Cambro.com  
www.Cambro.com  
Cambro is the leading plastics manufacturer in the foodservice industry for food storage, insulated food and beverage carriers, trays, salad bars, portable bars, shelving, dishracks, and related items.

## **Campbell Soup Company Booth 1430**

Camden, NJ 08103  
856/342-4800 (p)  
856/342-3878 (f)  
www.campbellsoup.com  
Campbell Soup Company is a global manufacturer and marketer of high quality soups, sauces, beverages, biscuits, confectionery, and prepared food products. Come sample the variety of new products from Campbell Soup Company.

## **Canadian Special Crops Association Booth 514**

Winnipeg, MB R3C 0A5 Canada  
204/925-3780 (p)  
204/925-3785 (f)  
admin@specialcrops.mb.ca  
www.specialcrops.mb.ca  
Our exhibit will include information about the health benefits of buckwheat.

## **Canola Info Booth 430**

Edmonton, AB T5L 4S6 Canada  
780/454-0844 (p)  
780/465-5473 (f)  
simone@canolainfo.org  
www.canolainfo.org  
Canola Info, as the educational component of the canola producers of Canada and the US, is pleased to help you by providing educational support materials, fat comparison charts, and recipe and nutrition fact sheets.

## **Cargill Health & Food Technologies Booth 1736**

Minneapolis, MN 55440-9300  
866/456-8872 (p)  
952/742-7573 (f)  
hft@cargill.com  
www.cargillhft.com  
Cargill Health & Food Technologies is utilizing consumer insight and regulatory and scientific expertise to develop and market products that help customers capitalize on the growing demand for healthier consumer packaged goods. We provide ingredient solutions relevant to some of today's most pressing health concerns, including heart health, women's health, and joint health.

## **Carmi Flavor & Fragrance Co, Inc Booth 546**

Commerce, CA 90038  
323/888-9240 (p)  
323/888-9339 (f)  
sales@carmiflavors.com  
www.carmiflavors.com  
Our exhibit will include regular and sugar-free Granitas.

**Cattlemens Beef Board and National Cattlemens Beef Association  
Booth 1421**

Centennial, CO 80112  
303/694-0305 (p)  
303/770-7109 (f)  
eduin@beef.org

[www.beefnutrition.org](http://www.beefnutrition.org)

Our exhibit will include nutritional information, samples of beef products, and free gifts.

**The CBORD Group  
Booth 1037**

Ithaca, NY 14850  
607/257-2410 (p)  
607/257-1902 (f)  
sales@cbord.com  
[www.cbord.com](http://www.cbord.com)

Looking for increased patient satisfaction scores? Improved employee service and morale? Web-based systems? Return on your dietary software investment? For over 29 years, CBORD has provided innovative solutions to meet these challenges—for an individual facility or multiple sites.

**Cereform USA  
Booth 537**

Denver, CO 80216  
303/287-3203 (p)  
303/287-2203 (f)  
info@cereformusa.com  
[www.cereformusa.com](http://www.cereformusa.com)

Cereform USA is a leading producer of bakery mixes, icings, fruit fillings, whole grains, toppings, organic products, natural foods, nutrient-dense formulas, and Kosher products. We package these products for grocery retailers, foodservice, wholesale, in-store bakeries, and retail bakeries. Our brand names include Rustco Brand Bakery products (foodservice product line), Cereform USA brand, CereLite (high-fiber and low-carb lifestyle products), and Organic Family Bakers (retail and wholesale organic baking mixes). Coming soon: Rustco Healthy Lifestyle (organic, natural, fortified, high-fiber, sugar-free, or no-trans-fat products for foodservice).

**Cherry Marketing Institute  
Booth 941**

Lansing, MI 48909-7785  
517/669-4264 (p)  
517/669-3354 (f)  
jdepriest@usacheries.com  
[www.usacheries.com](http://www.usacheries.com)

The Cherry Marketing Institute (CMI) is the national promotional and research organization funded by US cherry growers. CMI will provide information on the health benefits of Montmorency tart cherries, including science-based research on their pain-relieving qualities. Recipes, nutrition information, promotional materials, and product samples will be available.

**Chick-fil-A  
Booth 413**

Atlanta, GA 30349  
800/232-2677 (p)  
[www.chick-fil-a.com](http://www.chick-fil-a.com)

Credited with introducing the original boneless breast of chicken sandwich and pioneering in-mall fast food, Chick-fil-A is one of the largest privately-held restaurant chains, with 1,200-plus restaurants in 38 states and Washington, DC and the second largest quick-service chicken restaurant chain in the nation, based on annual sales.

**The Coca-Cola Company  
Booth 1129**

Atlanta, GA 30313  
800/788-5047 (p)  
800/788-5047 (f)  
[www.cocacola.com](http://www.cocacola.com)

**Cognis Nutrition and Health  
Booth 545**

LaGrange, IL 60525-3602  
708/579-6188 (p)  
708/579-6152 (f)  
scott.backman@cognis-us.com  
[www.cognis.com](http://www.cognis.com)

Cognis Nutrition and Health delivers natural-source ingredients for products that promote healthy nutrition and well-being. As a global leader in the manufacture and innovation of plant-derived antioxidants, sterols, botanicals, and mixed carotenoids, Cognis leads the way as your natural business partner for dietary supplements and functional foods.

**Computrition, Inc  
Booth 1529**

Chatsworth, CA 91311

800/222-4488 (p)  
818/701-1702 (f)  
[www.computrition.com](http://www.computrition.com)

Computrition's Hospitality Suite<sup>®</sup> will automate your Hospitality and Clinical Management departments, helping to reduce costs, improve staff productivity, and increase client satisfaction. Thinking about implementing Room Service? Computrition provides the tool to make this happen. We tailor all of our software to you; not you to our software.

**ConAgra Foods, Inc  
Booth 1211**

Omaha, NE 68102  
402/595-4826 (p)  
402/943-2270 (f)  
webmaster@conagrafoods.com  
[www.conagrafoods.com](http://www.conagrafoods.com)

As one of North America's largest packaged food companies, ConAgra Foods satisfies consumer appetites through products in grocery stores, restaurants, and other foodservice establishments. Our brands such as Butterball, Egg Beaters, Healthy Choice, Hunt's, Lightlife, and Fleischmann's meet the individual nutrition needs of our consumers. Visit us at [www.conagrafoods.com](http://www.conagrafoods.com).

**Consultant Dietitians in Health  
Care Facilities**

**Booth 1233**  
Waterloo, IA 50701-1007  
319/235-0991 (p)  
319/235-7224 (f)  
carlsonmom@mchsi.com  
[www.cdhcf.org](http://www.cdhcf.org)

Practice-based publications developed by registered dietitians. CD-HCF is well known for quality publications for long-term care, homecare, and corrections. These materials will help improve skills, broaden knowledge, and increase success in your practice. Look for new publications, some offering CPE credits.

**Cooper-Atkins Corporation  
Booth 539**

Middlefield, CT 06037  
860/347-2256 (p)  
860/347-5135 (f)  
info@cooper-atkins.com  
[www.cooper-atkins.com](http://www.cooper-atkins.com)

Cooper-Atkins Corporation is a global leader in food safety, inspection, employee training, inventory software, and wireless monitoring solutions.

**Corn Refiners Association  
Booth 1812**

Washington, DC 20006-5805  
202/331-1634 (p)  
202/331-2054 (f)  
info@corn.org  
[www.corn.org](http://www.corn.org)

Information about the many ways that corn-based ingredients are contributing to great-tasting food and beverage choices and to innovations that enhance nutrition and help reduce calories and fat.

**The Coromega Company  
Booth 541**

Vista, CA 92081  
760/599-6088 (p)  
760/599-6089 (f)  
[www.coromega.com](http://www.coromega.com)

Coromega<sup>™</sup> is a delicious, creamy, orange-flavored Omega-3 fish oil supplement with superior bioavailability made from molecularly-distilled, pharmaceutical-grade fish oil and packaged in a daily-dose packet each containing 650 mg of Omega-3 fatty acids. Coromega's patented formula has no "fishy" taste or smell and eliminates the dreaded "fish burps."

**Country Pure Foods, Inc  
Booth 942**

Akron, OH 44314  
330/753-2293 (p)  
330/745-7838 (f)  
[www.juice4u.com](http://www.juice4u.com)

Our exhibit will include Ardmore Farms brand juices, juice drinks, and spring water. Available in portion cups, eco cartons, K Paks, RTD cartons, aseptic, and more.

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

**Cranberry Institute**  
Booth 747  
Seattle, WA 98119  
206/270-4641 (p)  
206/270-4656 (f)  
cinews@publicis-pr.com  
[www.cranberryinstitute.org](http://www.cranberryinstitute.org)

The Cranberry Institute is a nonprofit organization that supports research on the health benefits of cranberries. The Cranberry Institute will provide information for dietitians and materials for use with consumers documenting the variety of health benefits of cranberries.

**CRC Press—Taylor & Francis**  
Booth 1447  
Boca Raton, FL 33487  
561/994-0555 (p)  
561/997-7249 (f)  
orders@crcpress.com  
[www.crcpress.com](http://www.crcpress.com)

The Taylor & Francis Group, combining quality publications for nutritionists from CRC Press, Marcel Dekker, Garland/BIOS, Routledge, and Psychology Press, invites you to visit our booth to browse the titles on display, including the *CRC Desk Reference on Sports Nutrition*, *Childhood Obesity Prevention and Treatment, 2nd ed*, and the *Dictionary of Nutraceu-ticals and Functional Foods*.

**Crimisco**  
Booth 700  
Milwaukee, WI 53223  
414/354-3080 (p)  
414/354-2821 (f)  
Heated and refrigerated meal delivery carts.

**The Dannon Company**  
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914/872-8400 (p)  
914/872-1550 (f)  
[www.dannon.com](http://www.dannon.com)

**Darlington Farms**  
Booth 224  
Indianapolis, IN 46250  
317/578-3647 (p)  
317/578-3695 (f)  
phockemeyer@darlingtonfarms.com  
[www.darlingtonfarms.com](http://www.darlingtonfarms.com)  
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**DeWafelBakkers, Inc**  
Booth 622  
North Little Rock, AR 72113  
317/786-8683 (p)  
vickiegood@earthlink.net

**DFM Technologies, Inc**  
Booth 1348  
Des Moines, IA 50322  
515/331-3358 (p)  
515/331-3379 (f)  
soestmann@dfmsoft.com  
[www.dfmsoft.com](http://www.dfmsoft.com)

A trio of software suites for food and nutrition services. Suite 16 automates diet office and nutritional care, including palm menu selection and room service options. Point of Sale suite increases cafeteria services with cashless options. Production suite improves your bottom line with inventory and food production control.

**DietMaster Systems, Inc**  
Booth 600  
Rochester, MN 55903  
888/336-DIET (p)  
info@dietmaster.com  
[www.dietmaster.com](http://www.dietmaster.com)  
Foodservice software for LTC and hospitals, menus, recipes, production, inventory, costing, tray cards, nutrient analysis, weights, intake analysis, nutritional assessment, full clinical, many reports, labels, and much more.

**Dinex International, Inc**  
Booth 1009  
Glastonbury, CT 06033  
800/523-9752 (p)  
860/652-3135 (f)  
Dinex is the leading supplier of insulated tray top ware, disposables, and meal delivery equipment for today's health care industry. Dinex also provides innovative systems for induction heating and rethermalization.

**Distilled Spirits Council of the US**  
Booth 742  
Washington, DC 20005  
202/682-8894 (p)  
202/682-8856 (f)  
fmohemedshah@discus.org  
Distilled Spirits Council of the US will exhibit peer-reviewed journal articles and other materials that discuss the potential benefits and risks of moderate beverage alcohol consumption. Programs from The Century Council, a not-for-profit organization funded by America's distillers to prevent underage drinking and drunk driving, will also be exhibited.

**Douglas Laboratories**  
Booth 1817  
Pittsburgh, PA 15205  
800/245-4440 (p)  
888/245-4440 (f)  
nutrition@douglaslabs.com  
[www.douglaslabs.com](http://www.douglaslabs.com)  
For over 50 years, Douglas Laboratories® has been an industry leader manufacturing nutritional supplements to licensed health care professionals. Offering over 900 branded products that meet or exceed USP and worldwide standards in ISO certified in-house labs, plus special services including custom Convenience Packs™, custom formulations, and private labeling.

**Ecolab, Inc**  
Booth 510  
St Paul, MN 55102  
651/293-2273 (p)  
651/225-3446 (f)  
nicole.lee@ecolab.com

**Eden Foods, Inc.**  
Booth 938  
Clinton, MI 49236  
517/456-7424 (p)  
517/456-7854 (f)  
lschwind@edenfoods.com  
[www.edenfoods.com](http://www.edenfoods.com)  
Eden Foods, a family owned, natural food company since 1968, partners with US organic family farmers to provide over 240 delicious organic foods, helping you serve clients with low sodium, heart healthy, lactose free, vegetable protein and more, including Edensoy® soy milk, organic whole grain pastas, organic canned beans, and probiotic Bifa-15®.

**Eggland's Best**  
Booth 1138  
King of Prussia, PA 19406  
610/265-6500 (p)  
610/265-8380 (f)  
mrichardson@eggland.com  
[www.eggland.com](http://www.eggland.com)  
Nationally branded, clinically researched, patented whole shell eggs from hens fed an all-natural vegetarian diet. Higher in Omega3, Vitamin E, lutein, and lower in cholesterol and saturated fat. Over 45,000 yearly laboratory tests to ensure nutrition consistently met. Three years honored American Tasting Institute's Gold Medal Award, best tasting fresh eggs.

**Egg Nutrition Center**  
Booth 1224  
Washington, DC 20036  
202/833-8850 (p)  
202/463-0102 (f)  
enc@enc-online.org  
[www.enc-online.org](http://www.enc-online.org)  
The Egg Nutrition Center provides health professionals and consumers with scientifically accurate information on egg nutrition. Through research and education, The Center provides a better understanding of the contributions of eggs to the balance, variety, and moderation of the diet as related to health promotion and disease prevention.

**Ener-G Foods, Inc**  
Booth 525  
Seattle, WA 98108  
800/331-5222 (p)  
206/764-3398 (f)  
customerservice@ener-g.com  
[www.ener-g.com](http://www.ener-g.com)  
Our exhibit will include product information and order forms, samples of our wheat-free, gluten-free, and dairy-free baked goods, and mixes.

**Equal Sweetener**  
Booth 1729  
Chicago, IL 60606  
312/840-5598 (p)  
312/840-5535 (f)  
diane.m.esparro@merisant.com  
[www.equal.com](http://www.equal.com)  
Come by and sample a treat made with Equal. You can pick up the latest educational materials and sign up to be on the Equal mailing list.

**ESHA Research, Inc**  
**Booth 618**  
 Salem, OR 97309  
 800/659-3742 (p)  
 503/585-5543 (f)  
 alicia@esha.com  
 www.esha.com

The Food Processor SQL, advanced nutrition analysis and fitness software from ESHA Research. Features include: 27,000+ foods, 177 nutrients/factors, nutrition facts label, advanced client management tools, unparalleled customer service, and superior technology.

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 Miami, FL 33199  
 305/348-4903 (p)  
 305/348-4901 (f)  
 publichealth.fiu.edu

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**Food Allergy & Anaphylaxis Network**

**Booth 535**  
 Fairfax, VA 22033-3309  
 703/691-3179 (p)  
 703/691-2713 (f)  
 faan@foodallergy.org  
 www.foodallergy.org

FAAN offers a host of multimedia resources including newsletters, booklets, videos, training programs, and practical materials to make managing food allergies easier.

**Food-Medication Interactions**  
**Booth 1730**  
 Birchrunville, PA 19421  
 800/746-2324 (p)  
 610/827-7669 (f)  
 foodmedint@aol.com  
 foodmedinteractions.com

Offering the *Food-Medications Interactions Handbook*, the new Third Edition of *Herb-Drug Interaction Handbook*. See new Food-Medication Interactions software for PDAs and Food-Medication Interactions for Windows (provides information on over 1,000 medications, prints patients handouts, and more). All products are for sale at the booth.

**French Meadow Bakery**  
**Booth 1346**  
 Minneapolis, MN 55408  
 612/870-4740 (p)  
 612/870-0907 (f)  
 bread@frenchmeadow.com

French Meadow Bakery celebrates 20 years of certified organic baking. Our Sprouted Men's, Woman's, Healthy Hemp, and extensive line of Spelt Breads are yeast-free, sprouted, and sweetener-free. Our functional breads are naturally low-carb, high in fiber, protein, and omegas. Sold refrigerated and frozen nationally in all stores or by mail-order.

**Frito Lay**  
**Booth 706**  
 Plano, TX 75024  
 800/352-4477 (p)  
 www.fritolay.com

Frito Lay's commitment to health and wellness has been, and will continue to be, demonstrated by the real actions we are taking to change the way America snacks. We understand our accountability to consumers to provide them with great-tasting, convenient, high-quality choices that cross the spectrum of nutritional variety and Frito Lay is committed to meeting this challenge. The Smart Spot™ symbol was introduced in 2004. Smart Spot™ is designed to help consumers identify Frito Lay's snacks that contribute to healthier lifestyles.

**Gatorade**  
**Booth 613**  
 Chicago, IL 60661  
 312/821-1000 (p)  
 www.gatorade.com

Decades of research at the Gatorade Sports Science Institute (GSSI), including leading universities worldwide, have demonstrated the benefits of Gatorade® for hydration and performance improvement.

**General Mills**  
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 Minneapolis, MN 55426  
 800/329-1144 (p)  
 bell.institute@genmills.com  
 www.bellinstitute.com

General Mills is a leading producer of whole grain cereals like Cheerios, Wheaties, and Total, Green Giant vegetables, Progresso soups, and Yoplait yogurts. Committed to nutrition, General Mills provides unique resources for health professionals. Visit our health professional Web site at [www.bellinstitute.com](http://www.bellinstitute.com).

**Genesis HealthCare Corp**  
**Booth 637**  
 Kennett Square, PA 19348  
 636/527-4461 (p)  
 636/527-4490 (f)  
 dorothy.ready@genesishcc.com  
 www.genesishcc.com

Genesis HealthCare is one of the nation's largest long term care and rehabilitation therapy providers. Our vision is to be the recognized clinical quality and customer satisfaction leader in the delivery of compassionate care in every market we serve. Nutrition intervention and educational programs are essential components of this vision.

**Gerber Products Company**  
**Booth 1216**  
 Parsippany, NJ 07054  
 973/503-8000 (p)  
 973/573-8422 (f)  
 gerbermedmktg@ch.novartis.com  
 www.gerber.com

Gerber has been helping parents raise happy, healthy babies for over 75 years. Visit our booth to learn about our new products and register for patient education materials.

**GeriMenu**  
**Booth 1039**  
 Ithaca, NY 14850  
 800/982-4643 (p)  
 607/257-1902 (f)  
 jim@gerimenu.com  
 www.gerimenu.com

Manage food service more efficiently with long-term care software from GeriMenu. Benefits include: handheld interface for resident data entry, food-specific tray tickets, production tallies, nourishment labels, recipes, nutritional analysis, and inventory. Helps with HIPAA compliance.

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 718/746-0087 (p)  
 www.glaceau.com

**GlaxoSmithKline Consumer Health-care**  
**Booth 409**  
 Moon Twp, PA 15108  
 www.gsk.com

You are cordially invited to visit the GlaxoSmithKline Consumer Healthcare exhibit, where our professional sales representatives will provide product information and answer any questions you may have. Our products Beano®, OsCal®, and TUMS® will be featured.

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 Chicago, IL 60602  
 312/201-9101 (p)  
 312/201-9161 (f)  
 recep@mpfood.com  
 www.mpfood.com

Try the latest low-fat, no-sugar added, and sugar-free products from Good Humor-Breyers. Patient literature and coupons available. Our registered dietitians can answer your questions about our products.

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

**H.J. Heinz Company**  
Booth 720  
Pittsburgh, PA 15230  
412/456-5782 (p)  
412/456-7883 (f)  
[www.heinz.com](http://www.heinz.com)

H.J. Heinz Company is one of the world's leading marketers of high quality ketchup, sauces, meals, and snacks. The company works with researchers across the world to promote the benefits of the antioxidant lycopene, abundant in tomatoes. The company's brands include: Heinz<sup>®</sup>, Ore-Ida<sup>®</sup>, Classico<sup>®</sup>, Escalon<sup>®</sup>, and Smart Ones<sup>®</sup>.

**Healthcare Providers Service Organization**  
Booth 1349  
Hatboro, PA 19040  
800/982-9491 (p)  
800-739-8818 (f)  
[service@hpsoc.com](mailto:service@hpsoc.com)  
[www.hpsoc.com](http://www.hpsoc.com)

Healthcare Providers Service Organization (HPSO) is the nation's leading provider of professional liability insurance, with over 800,000 health care professional insured. The HPSO Professional Liability Insurance Program is underwritten by CNA, the fourth largest US commercial lines insurer with over one million professional and business policyholders.

**HealtheTech, Inc**  
Booth 1638  
Golden, CO 80401  
877/310-1200 (p)  
303/526-5186 (f)  
[www.healthech.com](http://www.healthech.com)

Our exhibit will include the MedGem<sup>®</sup> indirect calorimeter by HealtheTech. This portable, handheld device determines your unique Metabolic Fingerprint<sup>™</sup> by determining measured resting metabolic rate (RMR). Since RMR makes up up to 75% of the calories a person burns each day, knowing your patient's Metabolic Fingerprint is crucial to creating a personalized program tailored to his or her body's needs.

**Hebni Nutrition Consultants, Inc**  
Booth 1036  
Orlando, FL 32811  
407/872-1333 (p)  
407/872-7135 (f)  
[hebni@aol.com](mailto:hebni@aol.com)  
[www.soulfoodpyramid.org](http://www.soulfoodpyramid.org)

Pick up the Soul Food Pyramid, culturally sensitive education tools for African American markets to address diabetes, heart disease, cancer, obesity, and more. Increase your communication skills with the Soul Food Pyramid so you can help reduce disparities in health care.

**Hero Nutritional Products LLC**  
Booth 309  
San Clemente, CA 92673  
949/498-2280 (p)  
949/498-5580 (f)  
[kathy@heronutritionals.com](mailto:kathy@heronutritionals.com)  
[www.heronutritionals.com](http://www.heronutritionals.com)

Hero Nutritional Products, LLC is a premier provider of high quality options to the everyday dietary supplement for children and adult consumers. Our research and development is second to none when it comes to formulating our products and each product is taste tested to ensure customer satisfaction.

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Sugar-free confectionery and grocery products that fit within a healthy diabetic diet. Products include sugar-free versions of Reese, Hershey's Chocolate, Hershey's Chocolate with Almonds, Hershey's Dark Chocolate, Twizzlers, Jolly Rancher, White Reese, Hershey Syrup, and Hershey sugar-free Chunks.

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Find out how HMR, a leading provider of weight management training and services to the medical community, can help you treat even more patients through our expanded menu of low-calorie meal replacements and treatment options.

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217/347-0105 (p)  
217/347-0198 (f)  
[paulkirby@hodgsonmill.com](mailto:paulkirby@hodgsonmill.com)  
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[www.hormelhealthlabs.com](http://www.hormelhealthlabs.com)  
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**HPSI**  
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949/852-1851 (f)  
[hpsido@aol.com](mailto:hpsido@aol.com)  
[www.hpsionline.com](http://www.hpsionline.com)  
Menu2Plus.com is a Web-based menu featuring four regional menus and accompanying recipes, production sheets, and order guides. This system allows the user to access already planned traditional, simple, and select menus with current costs available immediately. The subscriber may change these menus to fit the needs of his or her facility and be aware of the nutrition and the cost implications of these changes. The system also includes a tray ticket combined with the menu system.

**Ian's**  
Booth 523  
Revere, MA 02151  
781/284-1999 (p)  
781/284-6888 (f)  
[jeff@iansnaturalfoods.com](mailto:jeff@iansnaturalfoods.com)  
[www.iansnaturalfoods.com](http://www.iansnaturalfoods.com)  
Ian's is proud of their growing frozen convenience line of wheat-free, gluten-free, egg-free, dairy-free, soy-free, nut-free, family friendly items. Chicken nuggets, fish sticks, fries, and kids meals.

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585/248-2554 (p)  
585/248-8144 (f)  
[jbutter@impedimed.com](mailto:jbutter@impedimed.com)  
[www.impedimed.com](http://www.impedimed.com)  
ImpediMed's bioimpedance instruments combine advanced microelectronics with sophisticated software and algorithms delivering accurate, reproducible results validated by numerous publications. ImpediMed's SFB instruments have market acceptance in research, veterinary medicine, nutrition, obesity, sports sciences, and lymphedema research. Manufactured under ISO13485 2003 Medical Device quality system, CE marked, pending FDA clearance.

**Integrative Therapeutics, Inc**  
Booth 645  
Lake Oswego, OR 97035  
800/917-3696 (p)  
800/380-8189 (f)  
[info@integrativeinc.com](mailto:info@integrativeinc.com)  
[www.integrativeinc.com](http://www.integrativeinc.com)  
For more than 30 years, Integrative Therapeutics, Inc, has been the leading manufacturer and distributor of nutritional supplements for health care professionals and their patients. Our products have been the subject of more than 2,500 independent, peer-reviewed, published clinical trials and studies and are produced in a pharmaceutical-grade, licensed facility.

**Intek Manufacturing, LLC**  
**Booth 415**  
**Ft. Wayne, IN 46825**  
**260/416-4252 (p)**  
**260/416-6120 (f)**  
[www.intekllc.com](http://www.intekllc.com)

The Xtreme Steam steam cooker. Extremely fast, cooks 48 pounds of frozen peas in only 17 minutes; extremely efficient, saves thousands in water and electricity and extremely reliable. No pumps, floats, or parts exposed to mineral build-up. Free life-time technical support.

**International Food Information Council Foundation**  
**Booth 506**  
**Washington, DC 20036**  
**202/296-6540 (p)**  
**202/296-6547 (f)**  
[foodinfo@ific.org](mailto:foodinfo@ific.org)  
[ific.org](http://ific.org)

International Food Information Council (IFIC) Foundation. A nonprofit organization that serves as an information and education resource on food safety and nutrition issues for health professionals, journalists, educators, government officials, and other opinion leaders who communicate with the public. Subscribe to our free bimonthly newsletter, *Food Insight*, and visit our Web site at [ific.org](http://ific.org).

**International Tree Nut Council Nutrition Research and Education Foundation**  
**Booth 517**  
**Davis, CA 95616**  
**530/297-5895 (p)**  
[mternus@pacbell.net](mailto:mternus@pacbell.net)  
[www.nuthealth.org](http://www.nuthealth.org)

The International Tree Nut Council Nutrition Research and Education Foundation (INC NREF), a nonprofit organization, represents nine tree nuts: almonds, Brazils, cashews, hazelnuts, macadamias, pecans, pine nuts, pistachios, and walnuts. Visit our booth for information on the qualified health claim for nuts and heart disease, recipes, nutrition information, and samples.

**Isomalt/Palatinol**  
**Booth 325**  
**Morris Plains, NJ 07950**  
**800/ISOMALT (p)**  
**973/326-9508 (f)**  
[www.isomalt.com](http://www.isomalt.com)

"Understanding the Sugar-Free World" is the title of Palatinol's new education kit. In the form of a convenient teaching tool, it illustrates and communicates the physiological properties of new-generation sugar replacers such as Isomalt. One main section for instance covers the low glycemic diet concept and its role in modern healthy diets.

**JohnsonDiversey**  
**Booth 1819**  
**Sturtevant, WI 53177**  
**262/631-4001 (p)**  
**262/631-4086 (f)**  
[www.johnsondiversey.com](http://www.johnsondiversey.com)

JohnsonDiversey provides leadership products and services for every type of maintenance task. We are among the industry leaders in floor care, carpet care, housekeeping, foodservice sanitation, odor control systems, skin care, disinfectant cleaners, and restroom hygiene. In addition to providing dish machines and laundry programs, we field a national network of service representatives.

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**Sioux City, IA 51102**  
**712/239-1232 (p)**  
**712/239-1268 (f)**  
[tracyb@jollytime.com](mailto:tracyb@jollytime.com)  
[www.jollytime.com](http://www.jollytime.com)

Our exhibit will include product sampling, survey, giveaways, product discussion, and literature distribution.

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**978/443-8000 (f)**  
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[www.jbpub.com](http://www.jbpub.com)

Jones and Bartlett is the seventh largest college publisher in the United States, publishing academic, professional, and reference resources. Visit our booth to view the latest editions of our nutrition texts.

**Jon Lin Foods Inc**  
**Booth 746**  
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**909/370-4014 (f)**  
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[www.adajournal.org](http://www.adajournal.org)

The *Journal of The American Dietetic Association*, the official research publication of the American Dietetic Association, is published monthly by Elsevier. As the premier peer-reviewed journal in the field, the *Journal* aims to advance knowledge across the range of research and practice issues in nutrition and dietetics.

**Juice Plus+®**  
**Booth 848**  
**Allen, TX 75013**  
**972/359-9755 (p)**  
[clawrence@nutrition1st.com](mailto:clawrence@nutrition1st.com)  
[nutrition1st.com](http://nutrition1st.com)

Juice Plus+® provides the wide variety of antioxidants and other phytonutrients found only in whole foods. Juices Plus+®, 17 fruits, vegetables and berries in capsule form, is a perfect example of how to add more whole-food-based nutrition into your diet. Juice Plus+® is backed by quality, independent, peer-reviewed clinical research.

**Kappa Omicron Nu Honor Society**  
**Booth 407**  
**East Lansing, MI 48823-5031**  
**517/351-8335 (p)**  
**517/351-8336 (f)**  
[dmitstifer@kon.org](mailto:dmitstifer@kon.org)  
[www.kon.org](http://www.kon.org)

Learn about new directions, professional development, materials, publications, and learning programs. Discuss opportunities for accomplishing learning objectives.

**Kashi Company**  
**Booth 721**  
**LaJolla, CA 92038**  
**858/274-8870 (p)**  
**858/274-8894 (f)**  
[www.kashi.com](http://www.kashi.com)

All natural foods for health, wellness, and weight management.

**Kellogg Company**  
**Booth 715**  
**Battle Creek, MI 49016**  
**269/961-3433 (p)**  
**269/961-6596 (f)**  
[rita.grandgenett@kellogg.com](mailto:rita.grandgenett@kellogg.com)  
[www.kelloggs.com](http://www.kelloggs.com)

Like you, Kellogg company is committed to making a difference on today's important health issues, including heart disease, weight management, and digestive health. Visit our booth to learn how Kellogg's® Healthy Beginnings™ cereals, Special K®, Frosted Mini-Wheats®, All-Bran®, and Smart Start®, can help. And get a complimentary health check while you're at it. For regular nutrition updates, visit [www.healthybeginnings.com](http://www.healthybeginnings.com) and [www.kelloggs.com/nutrition](http://www.kelloggs.com/nutrition).

**Kemin Health**  
**Booth 808**  
**Des Moines, IA 50309**  
**515/248-4000 (p)**  
**515/248-4051 (f)**  
[info@kemin.com](mailto:info@kemin.com)  
[www.keminhealth.com](http://www.keminhealth.com)

FloraGLO Lutein is produced by Kemin Health, L.C. Headquartered in Des Moines, IA, Kemin Health is part of Kemin Industries, Inc, with manufacturing facilities in Iowa, Texas, Belgium, India, Singapore, and Thailand. To learn more about Kemin Health and FloraGLO brand lutein, visit [www.FloraGLOlutein.com](http://www.FloraGLOlutein.com) or [www.luteininfo.com](http://www.luteininfo.com).

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

**Kraft Foods**  
Booth 1321  
Glenview, IL 60025  
847/646-2000 (p)  
[kraftfoods.com](http://kraftfoods.com)

Healthy Living™ products and services are showcased at Kraft Foods. See nutrition education programs such as Nutrition Update for professionals and Kraft Diabetic Choices. Enjoy the taste and nutrition of Kraft Sensible Solution food and beverage brands and new South Beach Diet Foods from Kraft.

**Laura's Lean Beef Company**  
Booth 1838  
Lexington, KY 40505  
800/487-5326 (p)  
859/299-6822 (f)  
[hp@llbcorp.com](mailto:hp@llbcorp.com)  
[www.laurasleanbeef.com](http://www.laurasleanbeef.com)

Laura's Lean Beef is the only naturally raised beef that's lean. Cattle are raised on an all-vegetarian diet of natural grains and grasses, never any animal by-products. They receive no antibiotics or growth hormones. Available in 4,800 grocery stores in 44 states. Receive free educational literature, coupons, and recipes for clients.

**Leahy/IFP**  
Booth 1742  
Glenview, IL 60025  
800/669-8346 (p)  
847/729-3109 (f)  
[www.ecarbotrol.com](http://www.ecarbotrol.com)

Our exhibit will include juice, fruit, sugar-free desserts and toppings, portion control options, dispensed juices for large and small facilities, pureed fruit, thickened juices, and nutritional supplements.

**Lemon-X Corporation**  
Booth 1143  
Huntington Station, NY 11746  
631/424-2850 (p)  
631/424-2851 (f)  
[sales@lemon-x.com](mailto:sales@lemon-x.com)  
[www.lemon-x.com](http://www.lemon-x.com)

Lemon-X is the #1 bag-in-box manufacturer, offering high quality and brand versatility. Our product line consists of 100% juices, drink bases, lemonades, iced teas, as well as carefree products designed for hydration and early stages of dysphagia. All products are developed in our own labs, shelf-stable, flash pasteurized, and stable.

**Lickety-Split Meals by Zonya Foco, RD, CSP**  
Booth 936  
Onsted, MI 49265  
517/467-6995 (p)  
517/467-7468 (f)  
[zonya1@zonya.com](mailto:zonya1@zonya.com)  
[www.zonya.com](http://www.zonya.com)

Professional speaker and author of the best-selling *Lickety-Split Meals*, Zonya Foco, RD, CSP, presents a grocery store tour on DVD. Finally, all the answers to every question, including the printed "Best Grocery Store Picks." Also save on the cookbooks, Best Fast Food Picks, Dining Guides and 64-pages of reproducible ed-materials.

**Lifeway Foods, Inc**  
Booth 1345  
Morton Grove, IL 60053  
847/967-1010 (p)  
847/967-6558 (f)  
[info@lifeway.net](mailto:info@lifeway.net)  
[www.lifeway.net](http://www.lifeway.net)

Lifeway Kefir, a delicious probiotic dairy beverage with more friendly bacteria than found in yogurt and tremendous health benefits, tastes like a smoothie in delicious flavors like strawberry and raspberry, in low fat organic or low carb varieties. Also available in soy for the benefits of soy and kefir at once.

**Litehouse, Inc**  
Booth 213  
Sandpoint, ID 83864  
208/263-7569 (p)  
208/263-7821 (f)  
[djohnson@lighthouseinc.com](mailto:djohnson@lighthouseinc.com)  
[www.lighthousefoods.com](http://www.lighthousefoods.com)

Litehouse Foods is a family-owned business that produces, packages, and markets a complete line of products, including fresh refrigerated salad dressings, dips, and sauces. Shipping throughout the United States and Canada, Litehouse delivers the freshest products for all your healthy eating habits. Any packaging you require can be provided, from cups to tubs, pillows to pouches.

**Lyons Magnus**  
Booth 429  
Fresno, CA 93702  
800/344-7130 (p)  
559/233-8249 (f)  
[psadoian@lyonsmagnus.com](mailto:psadoian@lyonsmagnus.com)

Lyons offers an extensive line of nutritional products for the health care market. From frozen shakes to thickened dairy to fiber-enhanced juice, our product line responds to the specific needs of dysphagia, unintended weight loss, and bowel management. Lyons also offers a complete line of shelf stable, ready-to-serve juices and beverages, bag-in-a-box juices, juice bases, juice concentrates, thickened juices, and fiber-enriched juices.

**Maple Grove Farms of Vermont**  
Booth 1809  
St Johnsbury, VT 05819  
802/748-5141 (p)  
802/748-9647 (f)  
[maple@maplegrove.com](mailto:maple@maplegrove.com)  
[www.maplegrove.com](http://www.maplegrove.com)

Eat healthy without giving up great taste. We make both sugar-free and fat-free products that taste so good, you'll gladly give up the added calories and fat. Our products include maple-flavored syrup, pancake mix, salad dressings, marinades, and fruit preserves.

**Marsh Affinity Group Services, a service of Seabury & Smith**  
Booth 1121  
Park Ridge, IL 60068  
847/803-3100 (p)  
847/803-2553 (f)  
[janice.m.delmedico@marshpm.com](mailto:janice.m.delmedico@marshpm.com)  
[www.seaburychicago.com](http://www.seaburychicago.com)

Marsh Affinity Group Services, a service of Seabury & Smith, is the exclusive ADA-endorsed insurance administrator providing professional liability, term life, disability, accident, hospital income, major medical, Medicare supplement, and catastrophe medical plans.

**Mars, Incorporated**  
Booth 1239  
Hackettstown, NJ 07840  
908/852-1000 (p)  
908/813-8126 (f)  
[www.mars.com](http://www.mars.com)

Mars, Incorporated is committed to making delicious products that easily fit into a healthy lifestyle. Our newest products are Snickers Marathon Performance bars, Kudos fruit and nut varieties, Aqua Drops, and CocoaVia heart healthy crunch bars.

**Martek Biosciences Corp**  
Booth 1244  
Columbia, MD 21045  
888/652-7246 (p)  
410/992-9785 (f)  
[info@martekbio.com](mailto:info@martekbio.com)  
[www.martekbio.com](http://www.martekbio.com)

Martek manufactures the omega-3 fatty acid docosahexaenoic acid (DHA) from a vegetarian source (algae). DHA is abundant in our brain, eyes, and heart and supports neurological, visual, and cardiovascular health throughout life. Martek DHA™ is produced under cGMP conditions and is currently available in infant formulas, dietary supplements, and some foods.

**McDonalds Corporation**  
Booth 1329  
Oak Brook, IL 60523  
630/623-5046 (p)  
630/623-6942 (f)  
[chris.garrity@mcd.com](mailto:chris.garrity@mcd.com)  
[www.mcdonalds.com](http://www.mcdonalds.com)

McDonald's restaurants have been providing nutrition information for over 30 years. Visit the McDonald's booth to learn how McDonald's continues to communicate nutrition and healthy lifestyle messages to customers around the world.

**McGraw-Hill Higher Education**  
Booth 1343  
Dubuque, IA 52001  
563/589-1371 (p)  
[tami\\_petsche@mcgraw-hill.com](mailto:tami_petsche@mcgraw-hill.com)  
[www.mhhe.com](http://www.mhhe.com)

McGraw-Hill continues to provide the best texts and ancillaries for college-level nutrition courses. Stop by our Booth to see all of our offerings, including the new 6th edition of *Contemporary Nutrition* by Gordon Wardlaw and Anne Smith.

**McKee Foods Corporation**  
**Booth 744**  
 Collegedale, TN 37315-0750  
 423/238-7111 (p)  
 423/238-7128 (f)  
 kelley\_vandelune@mckee.com  
[www.littledebbie.com](http://www.littledebbie.com)

McKee Foods Corporation provides high quality, value priced snack cakes, Honey Buns, mini donuts, cookies, granola bars, cereal bars, and granola cereals for retail sale. Our brands include Little Debbie and Sunbelt and are available through independent distributors to retail and foodservice/vending outlets. Little Debbie is the #1 selling snack cake in the US.

**McNeil Nutritionals, LLC**  
**Booth 919**  
 Ft. Washington, PA 19034  
 215/273-7000 (p)  
[www.splenda.com](http://www.splenda.com)

McNeil Nutritionals, LLC, a Johnson & Johnson company, markets innovative nutritional products including SPLENDA® No Calorie Sweetener, SPLENDA® Sugar Blend for Baking, Cholesterol Reducing BENEOL® Spreads, LACTAID® Dairy Products and Supplements for lactose intolerance, VIACTIV® Calcium Soft Chews, and VI-ACTIV® Multi-Vitamin Soft Chews. Please come visit our exhibit for delicious samples and educational materials.

**Mead Johnson Nutritionals**  
**Booth 1230**  
 Evansville, IN 47721  
 812/429-7343 (p)  
 812/429-5526 (f)  
 al.cassady@bms.com  
[www.meadjohnson.com](http://www.meadjohnson.com)

Mead Johnson Nutritionals welcomes you to 2005 ADA FNCE. We provide medical nutritional products for infants and children and specialty formulas for patients with specific medical nutritional needs. We cordially invite you to visit our exhibit to discuss our featured products with our representatives.

**Medical Nutrition USA, Inc**  
**Booth 314**  
 Englewood, NJ 07631  
 800/221-0308 (p)  
 sbell@mnidirect.net  
[www.pro-stat.info](http://www.pro-stat.info)

**Menu Systems, Inc**  
**Booth 318**  
 Ruffs Dale, PA 15679  
 724/722-3900 (p)  
 724/722-3940 (f)  
 menusyst@earthlink.net  
[menumizar.com](http://menumizar.com)

Computerize food and nutrition services with Menu-Mizar. Plan menus from a favorite recipe or from over 15,000 recipes and foods. Customize tray menus to accommodate preferences and special needs. Track weight, nutrition, and cost. Print supporting documents including scaled recipes, production, purchasing, labels, and more. Modestly priced without maintenance fees.

**Meyenberg Goat Milk Products**  
**Booth 1836**  
 Turlock, CA 95380  
 209/667-2019 (p)  
 209/668-4753 (f)  
[www.meyenberg.com](http://www.meyenberg.com)

Meyenberg® Goat Milk, producer of fine goat milk products for over 70 years. Nationally WIC approved; great choice for mothers who want a real milk alternative and no added preservatives, antibiotics, or Bovine Growth Hormones (BGH). For more information, please visit [www.meyenberg.com](http://www.meyenberg.com).

**Michael Foods**  
**Booth 425**  
 Fords, NJ 08863  
 732/855-5304 (p)  
 732/855-5302 (f)  
 candace.kline@michaelfoods.com  
 Michael Foods manufactures pasteurized egg products including ESL & frozen whole, scrambled, and egg whites, hard cooked eggs, IQF patties and omelets, French toast and fat- and cholesterol-free egg products. Our Northern Star refrigerated potato company offers ready-to-finish potato cuts and heat-and-serve mashed potatoes.

**Michigan Bean Commission and Idaho Bean Commission**  
**Booth 208**  
 St Johns, MI 48879  
 989/224-1361 (p)  
 989/224-6374 (f)  
 mibean\_cm@yahoo.com

If you still associate beans with chili, cowboys, and camping, you're probably neglecting one of nature's first-class super foods. USDA recommends eating three cups of beans per week, so visit our booth and learn how versatile this nutritious food source can be. Located in the Beans for Health aisle.

**MICROS Healthcare**  
**Booth 1741**  
 Columbia, MD 21046  
 443/285-6000 (p)  
 443/285-0380 (f)  
 info@micros.com  
[www.micros.com](http://www.micros.com)

MICROS Systems, Inc, is an established leader in work flow, people flow, and transaction management technology. MICROS supports clinical and administrative functions with the MICROS Bed Management System. MICROS supports dietary functions with Patients' Select. MICROS supports food service operations with our Food and Materials Management System.

**Mission Pharmacal Company**  
**Booth 1709**  
 San Antonio, TX 78278-6099  
 210/696-8400 (p)  
 210/690-5348 (f)

Citracal® (Ultradense calcium citrate) represents advanced technology in calcium supplementation. Citracal® is recognized as the right choice of calcium to help prevent osteoporosis. Citracal® studies have shown that it's high absorption and bioavailability yield impressive clinical results of decreased bone resorption and bone mass stabilization in postmenopausal women.

**Momentum Healthware**  
**Booth 540**  
 Winnipeg, MB R2H 0G2 Canada  
 877/231-3836 (p)  
 204/231-8238 (f)  
 info@micros.com  
[www.momentushealth.com](http://www.momentushealth.com)

Momentum Dietary Management is an affordable, Windows-based, easy-to-use software application that will assist your food service department by making production, meal service, and clerical work more efficient. Improve resident care, meal satisfaction, and operational efficiencies while reducing costs. Corporate level software is also available with our Platinum model.

**Monsanto Company**  
**Booth 1537**  
 St Louis, MO 63167  
 314/694-1000 (p)  
[www.monsanto.com](http://www.monsanto.com)

The Monsanto exhibit will include information and conversation about biotechnology, also known as genetic modification—what it is, its benefits, how it's used today and will be used tomorrow, as well as how it's tested for safety and efficacy.

**Morrison Management Specialists**  
**Booth 1715**  
 Loxahatchee, FL 33470  
 561/784-5536 (p)  
 561/795-2355 (f)  
 ncano@iammorrison.com  
[www.iammorrison.com](http://www.iammorrison.com)

As the nation's only company dedicated solely to providing food and nutrition services to the health care and senior living markets, Morrison Management Specialists, a member of Compass Group, firmly believe that an investment in our people is an investment in the success of our company. We have a wide variety of opportunities. Contact us in order to see where our opportunities can take your career.

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

**Mosby/W.B. Saunders–Elsevier**  
Booth 1115  
Philadelphia, PA 19106  
215/238-8404 (p)  
215/238-6462 (f)  
j.hayes@elsevier.com  
[www.elsevierhealth.com](http://www.elsevierhealth.com)

Mosby, Saunders, Churchill Livingstone, Butterworth-Heinemann, and Hanley-Belfus, now a combined premier worldwide health science publishing company, under the umbrella of Elsevier, presents our latest titles in Food and Nutrition. Visit and browse through our complete selection of publications including books, periodicals, and software.

**Mrs. Dash<sup>®</sup>, Molly McButter<sup>®</sup> & Sugar Twin<sup>®</sup> Brands**  
Booth 630  
Melrose Park, IL 60160  
800/622-DASH (p)  
[www.mrsdash.com](http://www.mrsdash.com)

Visit our exhibit to learn more about Mrs. Dash<sup>®</sup> seasoning blends, New Mrs. Dash 10-minute Marinades, Molly McButter<sup>®</sup> Fat Free Butter Alternative, and Sugar Twin<sup>®</sup> Calorie Free Sweetener. Sample tasty treats made with Mrs. Dash and Molly McButter and pick up patient literature, samples, recipes, and coupons. Learn more and register for our Dietitian Program where you can order free samples, recipes and brochures.

**Mushroom Council**  
Booth 831  
Dublin, CA 94568  
925/558-2749 (p)  
925/558-2740 (f)  
[info@mushroomcouncil.org](mailto:info@mushroomcouncil.org)  
[www.mushroomcouncil.org](http://www.mushroomcouncil.org)

Fresh mushrooms are nutritious, low in calories and carbohydrates, and contain almost no fat. Visit the mushroom council booth to learn more about our nutrition research programs.

**NASCO Nutrition**  
Booth 1118  
Fort Atkinson, WI 53538  
920/568-5558 (p)  
920/568-5758 (f)  
bgeorge@enasco.com  
[www.enasco.com](http://www.enasco.com)

NASCO Nutrition is well known for its Life/form<sup>®</sup> food and fat replicas, as well as its many nutrition educational aids including books, games, videos, and hands-on learning materials. We also offer handouts, posters, reference materials, videos, and software. Stop by our booth today to see all the new tools we have for dietitians and nutrition educators everywhere.

**National Beer Wholesalers Association**  
Booth 423  
Washington, DC 20008  
202/362-6644 (p)  
202/362-2995 (f)  
[ntringali@erols.com](mailto:ntringali@erols.com)  
[www.nbwa.org](http://www.nbwa.org)

The National Beer Wholesalers Association represents the more than 2,300 licensed independent beer wholesalers in the US. This exhibit includes health, nutrition, and scientific information on beer consumption for both consumers and dietitians.

**National Certification Board for Diabetes Educators (NCBDE)**  
Booth 538  
Arlington Heights, IL 60005  
847/228-9795 (p)  
847/228-8469 (f)  
[info@ncbde.org](mailto:info@ncbde.org)  
[www.ncbde.org](http://www.ncbde.org)

Established in 1986, NCBDE grants recognition through board certification in the field of diabetes education to individuals who have satisfactorily met all eligibility requirements and successfully completed the certification examination for diabetes educators.

**National Chicken Council/US Poultry & Egg Association**  
Booth 1732  
Washington, DC 20008  
202/362-6644 (p)  
202/362-2995 (f)  
[ntringali@erols.com](mailto:ntringali@erols.com)  
[eatchicken.org](http://eatchicken.org)

Our exhibit will include consumer and dietitian information, recipes, brochures, a CD-ROM, and other materials on the health benefits of chicken consumption.

**National Dairy Council<sup>®</sup>**  
Booth 1221  
Rosemont, IL 60018  
847/803-2000 (p)  
847/803-2077 (f)  
[www.nationaldairycouncil.org](http://www.nationaldairycouncil.org)

National Dairy Council<sup>®</sup> provides scientific background and nutrition education programs and materials on the health benefits of milk, cheese, and yogurt. Topics include: Dietary Guidelines for 3-A-Day<sup>™</sup> of Dairy, Dairy's role in lactose intolerance and minority health, new look of school milk, local school wellness planning, expanding breakfast, after-school snacks, and Action for Healthy Kids.

**National Heart, Lung and Blood Institute (NHLBI)**  
Booth 1441  
Bethesda, MD 20824  
301/592-8573 (p)  
301/592-8563 (f)  
[nhbliinfo@rover.nhlbi.nih.gov](mailto:nhbliinfo@rover.nhlbi.nih.gov)  
[email.nhlbihin.net](http://email.nhlbihin.net)

NHLBI offers a wealth of nutrition-related resources for health professionals. Visit the NHLBI Web site to obtain the latest clinical guidelines, interactive tools for Palm OS devices and patient education materials. Join the Health Information Network for NHLBI news and Health Bulletins.

**National Pork Board**  
Booth 629  
Des Moines, IA 50306  
515/223-2600 (p)  
515/223-2646 (f)  
[www.porkandhealth.org](http://www.porkandhealth.org)

Our exhibit will include recipes and nutrition education materials on how pork fits into a healthful diet.

**National Starch Food Innovation**  
Booth 1347  
Bridgewater, NJ 08807  
908/575-6111 (p)  
908/685-5096 (f)

National Starch Food Innovation is highlighting Hi-maize<sup>™</sup> resistant starch, which provides the health benefits of dietary fiber without changing the taste, texture, or odor of foods. Hi-maize is a natural type-2 resistant starch that resists digestion in the small intestine and acts as a dietary fiber within the large intestine.

**National Sunflower Association**  
Booth 502

Bismarck, ND 58503  
701/328-5100 (p)  
701/328-5101 (f)

[www.sunflowernsa.com](http://www.sunflowernsa.com)

Our exhibit will include information on sunflower seeds and kernel and sunflower oil products.

**National Watermelon Promotion Board**

Booth 438  
Winter Park, FL 32792  
407/657-0261 (p)  
407/657-2213 (f)  
[icoleman@watermelon.org](mailto:icoleman@watermelon.org)  
[www.watermelon.org](http://www.watermelon.org)

**Natural Harmony Foods**  
Booth 1815  
Ft. Lauderdale, FL 33306  
954/315-1760 (p)  
954/315-1761 (f)

[sdewar@naturalharmonyfoods.com](mailto:sdewar@naturalharmonyfoods.com)  
Producer of Soy Lean brand beef, chicken, and pork patties. Natural meat combined with heart healthy soy protein. The taste and texture of real meat combined with fat free soy protein. The best of taste and health. First meat products with the soy cardiovascular claim.

**Nestlé USA**  
**Booth 1511**  
**Glendale, CA 91203**  
**818/549-6000 (p)**  
[www.nestleusa.com](http://www.nestleusa.com)

Nestlé's commitment to nutrition, health, and wellness began over 135 years ago, when Henri Nestlé developed the world's first infant food. Since then, Nestlé has been dedicated to providing quality brands and products that enrich life. Nestlé's convenient, great-tasting, and high-quality foods and beverages play a role in a healthy lifestyle that includes regular physical activity and a balanced diet. For consumers with special nutritional needs, Nestlé also offers a complete line of enteral nutrition products. Come and learn about Nestlé's products, programs, and resources.

**NEW-LIFESTYLES, Inc**  
**Booth 940**  
**Lees Summit, MO 64064-1122**  
**816/373-9969 (p)**  
**816/373-9929 (f)**  
[teresa@new-lifestyles.com](mailto:teresa@new-lifestyles.com)  
[www.new-lifestyles.com](http://www.new-lifestyles.com)

In addition to being a leading supplier of accurate and reliable pedometers; the Digi-Walker SW-series, the NEW-LIFESTYLES NL-2000, and the LIFECORDER; NEW-LIFESTYLES produces highly sought-after pedometer program materials, Challenge™ charts, 10,000 steps guides, patient education brochures, stages of change reference charts, calendars, and online tracking systems like [www.EveryStepCounts.com](http://www.EveryStepCounts.com).

**NIDDK Information Clearinghouses**  
**Booth 643**  
**Bethesda, MD 20892**  
**800/860-8747 (p)**  
**703/738-4929 (f)**  
[ndic@info.niddk.nih.gov](mailto:ndic@info.niddk.nih.gov)  
[www.diabetes.niddk.nih.gov](http://www.diabetes.niddk.nih.gov)

The information clearinghouses of the National Institute of Diabetes & Digestive & Kidney Diseases, a service of the National Institutes of Health, responds to inquiries, provide organization referrals and develop and distribute publications on diabetes, digestive, kidney, and urological diseases.

**NIH/Office of Dietary Supplements**  
**Booth 1739**  
**Bethesda, MD 20892**  
**301/435-2920 (p)**  
**301/480-1845 (f)**  
[ods.od.nih.gov](mailto:ods.od.nih.gov)

The Office of Dietary Supplements will showcase the IBIDS (International Bibliographic Information on Dietary Supplements) database at the conference and will provide a hands-on learning experience for conference attendees.

**Northarvest Bean Growers Association**  
**Booth 206**  
**Frazee, MN 56544-8963**  
**218/334-6351 (p)**  
**218/334-6360 (f)**  
[nhbean@loretel.net](mailto:nhbean@loretel.net)  
[www.northarvestbean.com](http://www.northarvestbean.com)

Stop by our booth for your free copy of *The Bean Cookbook* (2004) and *Beans: Agriculture to Health* CD-ROM for information on the health benefits of dry beans. Additional teaching materials, posters, and brochures may be ordered. Located in the Beans for Health aisle.

**Novartis Nutrition**  
**Booth 1311**  
**Minneapolis, MN 55440**  
**952/848-6000 (p)**  
**952/848-6050 (f)**  
[www.novartisnutrition.com](http://www.novartisnutrition.com)

We at Novartis Nutrition are dedicated to maintaining and improving the health and well being of consumers and patients, at home or in health care delivery settings, by fulfilling their nutritional needs. In partnership with health care professionals, we offer the highest quality medical nutrition products and services that improve health and quality of life.

**NuMedTec**  
**Booth 701**  
**Stockton, CA 95219**  
**209/474-7488 (p)**  
**209/478-3910 (f)**  
[niorsi@numedtec.com](mailto:niorsi@numedtec.com)  
[www.numedtec.com](http://www.numedtec.com)

NuMedTec distributes the new product ProNutra, which is a bioactive cysteine-rich protein supplement specifically designed for patients with pressure ulcers, MRSA, or PEM challenges. ProNutra comes in single-serving, individual, disposable plastic bottles. Easy to mix, add water, shake, and enjoy a pleasant fruit-flavored drink. Call for introductory special.

**Nutrihand Inc**  
**Booth 1650**  
**Mountain View, CA 94043**  
**650/564-9600 (p)**  
**650/564-9330 (f)**  
[sorayabi@nutrihand-inc.com](mailto:sorayabi@nutrihand-inc.com)  
[www.nutrihand.com](http://www.nutrihand.com)

**NutriNova Inc**  
**Booth 1810**  
**Somerset, NJ 08873**  
**800/786-3883 (p)**  
**732/271-7235 (f)**  
[cherylc@nutrinova-na.com](mailto:cherylc@nutrinova-na.com)  
[www.nutrinova.com](http://www.nutrinova.com)

Nutrinova's booth will feature our calorie-free, sugar-free Sunett® brand acesulfame potassium sweetener which is 200 times sweeter than sugar. Products made with Sunett® will be displayed and sampled.

**Nutrition Software Solutions, Inc**  
**Booth 1629**  
**Mt. Airy, MD 21771**  
**888/430-6366 (p)**  
**301/829-3666 (f)**  
[info@nutrition-toolbox.com](mailto:info@nutrition-toolbox.com)  
[www.nutrition-toolbox.com](http://www.nutrition-toolbox.com)

Nutrition-Toolbox™ nutrition assessment software for PDAs and desktop PCs. Maximize your time. Calculate, reference, review, and save/print your data. Adult and pediatric assessment: enteral, parenteral, renal, diabetic, labs, conversions, weight change, and much more. Comprehensive PDA nutrition assessment software. Desktop version available. Demo discs available.

**Ohio Distinctive Software**  
**Booth 1743**  
**Columbus, OH 43235**  
**614/459-0453 (p)**  
**614/538-2986 (f)**

For 18 years, Ohio Distinctive Software has brought you quality, affordable nutrition software. Our 7 products (including a children's nutrition game) are easy for both dietitians and their clients. 1,000,000 customers (including 20,000 dietitians) own our software. Our nutrition CD-ROMs start at \$10 or less.

**Oldways Preservation Trust**  
**Booth 339**  
**Boston, MA 02116**  
**617/421-5500 (p)**  
**617/421-5511 (f)**  
[nicole@oldwayspt.org](mailto:nicole@oldwayspt.org)  
[www.oldwayspt.org](http://www.oldwayspt.org)

**Omega Pure**  
**Booth 1335**  
**Houston, TX 77056**  
**877/866-3423 (p)**  
**713/940-6122 (f)**  
[hq@omegahouston.com](mailto:hq@omegahouston.com)  
[www.omegapure.com](http://www.omegapure.com)

OmegaPure is a marine-based long-chained omega-3 essential fatty acid oil rich in EPA and DHA. OmegaPure is FDA GRAS approved as a direct food ingredient and is certified kosher and organic. OmegaPure is available in both oil and an encapsulated dry power form. The FDA in September 2004 issued a qualified health claim that said consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease. OmegaPure is readily incorporated into a wide variety of food applications.

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

**Overeaters Anonymous**  
Booth 419  
St Peters, MO 63376  
636/397-3711 (p)  
cyndylenz@msn.com  
[www.oaregion4.org](http://www.oaregion4.org)

**Pacific Northwest Canned Pear Service**  
Booth 1442  
Yakima, WA 98901  
509/453-4837 (p)  
509/453-4880 (f)  
mmiller@eatcannedpears.com  
[www.eatcannedpears.com](http://www.eatcannedpears.com)

**Pansaver - M & Q Plastic Products Inc**  
Booth 1249  
North Wales, PA 19454  
267/498-4000 (p)  
267/498-0030 (f)  
info@pansaver.com  
[www.pansaver.com](http://www.pansaver.com)

Pan Saver high temperature pan liners (400 degree F) protect steam pans/pots from baked on, burnt on food, retaining moisture that makes food look and taste better.

**Park Nicollet Health Innovations**  
Booth 638  
Minneapolis, MN 55416  
888/637-2675 (p)  
952/993-0501 (f)

Park Nicollet Health Innovations publishes practice-based materials for diabetes education as well as health and wellness. Our resources are designed to help people prevent common health problems, live well with chronic conditions, and improve overall health and well being.

**Par Pharmaceutical**  
Booth 1829  
Woodcliff Lake, NJ 07677  
201/802-4000 (p)  
[www.parpharm.com](http://www.parpharm.com)

Par Pharmaceutical is a broad-line generic company specializing in developing and marketing prescription pharmaceuticals having limited competition and longer life cycles.

**PBM Products**  
Booth 214  
Gordonsville, VA 22942  
800/959-2066 (p)  
540/832-0193 (f)  
tryan@pbmproducts.com  
[www.brightbeginnings.com](http://www.brightbeginnings.com)

**The Peanut Institute**  
Booth 636  
Albany, GA 31707  
229/888-0216 (p)  
229/888-5150 (f)  
[www.peanut-institute.org](http://www.peanut-institute.org)

The Peanut Institute is a non-profit organization that supports nutrition research and develops educational programs to encourage healthful lifestyles. For more information or to sign up for our newsletter, visit [www.peanut-institute.org](http://www.peanut-institute.org) or stop by our booth.

**Pearson Prentice Hall**  
Booth 1541  
Upper Saddle River, NJ 07458  
651/406-9238 (p)  
ryan\_degrote@prenhall.com  
[www.prenhall.com](http://www.prenhall.com)

Pearson Prentice Hall is a leading educational publisher committed to providing quality resources for students, faculty, and professionals. We invite you to stop by our booth to see our exciting new publications and innovative technology and learn about becoming part of our growing team of distinguished authors.

**PepsiCo Beverages and Foods**  
Booth 706  
Purchase, NY 10572  
800/433-2652 (p)  
[www.smartspot.com](http://www.smartspot.com)

The Smart Spot™ program from PepsiCo is a helpful way to help your clients spot food and beverage choices that contribute to healthier lifestyles. Stop by our booth to learn more about the nutrition criteria for Smart Spot products and taste Diet Pepsi, Aquafina water, Tropicana juices, Frito Lay baked snacks, and Quaker oatmeal products, just a few of the over 100 PepsiCo products that carry the Smart Spot symbol. Also learn more about how beverages can be included in a sensible weight management program.

**Perspective Enterprises**  
Booth 1635  
Portage, MI 49002  
800/323-7452 (p)  
269/327-0837 (f)  
pepdc@net-link.net  
[www.perspectiveent.com](http://www.perspectiveent.com)

Height measuring equipment, weighing scales, body fat/composition analyzers, body mass index calculators, and various anthropometric tools used to assess nutritional health.

**Pharmanex**  
Booth 1823  
Santa Monica, CA 90403  
310/458-0272 (p)  
310/458-6025 (f)  
tfarmer@gte.net

The Pharmanex BioPhotonic Scanner is the world's first measuring tool that gives you an antioxidant score, immediate evidence of carotenoid antioxidant activity in your body. By placing your hand in front of a low energy laser you get your score and can make improvements through nutrition and supplementation with LifePak.

**Pharmavite LLC**  
Booth 306  
Northridge, CA 91325  
818/221-6778 (p)  
818/221-6333 (f)  
jclark@pharmavite.net  
[www.naturemade.com](http://www.naturemade.com)

Pharmavite LLC manufactures high-quality vitamins, minerals, herbs, and other dietary supplements under the Nature Made, Nature's Resource, and OLAY Vitamins brand names. Committed to dietary supplement education, Pharmavite offers health care professionals access to its award-winning Web site, [VitaminHerbUniversity.com](http://VitaminHerbUniversity.com) and provides public access at the Nature Made Wellness Advisor ([Nature Made.com](http://NatureMade.com)).

**Physicians Committee for Responsible Medicine**  
Booth 740  
Washington, DC 20016  
202/686-2210 (p)  
202/686-2216 (f)  
nutrition@pcrm.org  
[www.pcrm.org](http://www.pcrm.org)

Our booth will provide information to encourage healthy nutrition through a plant-based diet. We will be distributing free materials and giving free memberships to dietitians, as well as other health professionals. PCRM promotes preventative medicine with a healthy, low-fat, vegetarian diet consisting of whole grains, legumes, and fruits.

**Plainview Health Corporation**  
Booth 1114  
W Long Branch, NJ 07764  
732/542-0740 (p)  
732/542-1466 (f)  
dairycares@aol.com

Our exhibit will include brochures and the product DairyCare, a natural, once-a-day replacement for lactose intolerance using *Lactobacillus acidophilus* (as in yogurt) which is released in the small intestine for activity.

**POM Wonderful**  
Booth 800  
Los Angeles, CA 90064  
310/966-5815 (p)  
310/966-5801 (f)  
rschulman@pomwonderful.com  
[www.pomwonderful.com](http://www.pomwonderful.com)

POM Wonderful grows the Wonderful variety of pomegranate in California. This variety contains high levels of antioxidants. Research indicates POM Wonderful pomegranate juice promotes total vascular health and protects against heart and related diseases. Available in stores year-round, POM Wonderful's refrigerated pomegranate juice is available in five healthy flavors.

**Precision Foods, Inc**  
**Booth 623**  
**St Louis, MO 63141**  
**800/442-5242 (p)**  
**314/567-4169 (f)**  
[info@precisionfoods.com](mailto:info@precisionfoods.com)  
[www.precisionfoods.com](http://www.precisionfoods.com)

Precision Foods manufactures and markets products for the food service industry (eg, hospitals, long-term care facilities, schools, colleges/universities, restaurants, and recreational facilities). Exhibiting Thick-It® Instant Food Thickener, Mrs. Dash® Salt-Free Seasoning Blends, Flavor Ice®, Royal® Cheesecake and Milani Gourmet No-Bake Graham Cracker Crust, Smithers® Broth Concentrates, Molly McButter®, and SugarTwin®.

**Produce for Better Health Foundation**  
**Booth 1644**  
**Wilmington, DE 19808**  
**302/235-2329 (p)**  
**302/235-5555 (f)**  
[www.5aday.org](http://www.5aday.org)

Discover what's new with 5 A Day, a must-see for everyone attending FNCE. Learn about the latest tools to educate your clientele about colorful fruits and vegetables and help them eat more.

**Publications International, Ltd**  
**Booth 1245**  
**Lincolnwood, IL 60712**  
**847/676-3470 (p)**  
**847/676-3671 (f)**  
*Diabetic Cooking Magazine* is the only magazine exclusively devoted to the food side of diabetes management. *Easy Home Cooking Magazine* features convenient and contemporary recipes for the busy meal planner. Both magazines are published by Publications International, Ltd, the nation's leading publisher of cookbooks.

**Quaker Oats Company**  
**Booth 706**  
**Chicago, IL 60661**  
**312/821-3682 (p)**  
**312/821-1594 (f)**  
[www.quakeroatmeal.com](http://www.quakeroatmeal.com)  
 All varieties of Quaker Oatmeal (Old Fashioned, Quick, and Instant) are a convenient, great-tasting way to incorporate more whole grains into the diet. Oatmeal is often considered a super whole grain because oats are the only major grain proven to help remove cholesterol. In addition, oatmeal helps aid in weight control and the soluble fiber in oats may help moderate blood sugar levels.

**Ralston Foods**  
**Booth 621**  
**St. Louis, MO 63101**  
**800/331-7957 (p)**  
**314/877-7797 (f)**  
[rmatthe@ralcorp.com](mailto:rmatthe@ralcorp.com)  
 Ralston food is a leading manufacturer of hot and cold cereals, crackers, and snack products for use in the health care industry.

**Remuda Ranch Programs for Anorexia and Bulimia**  
**Booth 1642**  
**Wickenburg, AZ 85390**  
**800/445-1900 (p)**  
[www.remudaranch.com](http://www.remudaranch.com)  
 Remuda Ranch provides intensive inpatient programs for women and girls suffering from anorexia, bulimia, and related issues. Our biblically based programs offer hope, help, and healing to patients of all faiths. In our noninstitutional settings, our treatment team consisting of psychiatric and primary care providers, registered dietitians, Masters level therapists, psychologists, and registered nurses supports each resident by providing the right tools to live a healthy and productive life.

**Rice Expressions**  
**Booth 526**  
**Los Angeles, CA 90025**  
**310/820-4496 (p)**  
**310/820-2559 (f)**  
[info@riceexpressions.com](mailto:info@riceexpressions.com)  
[www.riceexpressions.com](http://www.riceexpressions.com)  
 Imagine organic brown rice cooked to perfection in 3 minutes. Rice Expressions offers a revolutionary line of delicious organic microwavable frozen rice products that are cooked to perfection in just 3 minutes. All items are gluten-free, trans fat-free, organic, and vegetarian. For recipe ideas, go to [RiceandRecipes.com](http://RiceandRecipes.com).

**Robot Coupe USA, Inc**  
**Booth 1336**  
**Jackson, MS 39236**  
**800/824-1646 (p)**  
**601/898-9134 (f)**  
[pamm@robotcoupeusa.com](mailto:pamm@robotcoupeusa.com)  
[www.robotcoupeusa.com](http://www.robotcoupeusa.com)  
 Complete line of food processors, power mixers, blenders, and vertical cutter mixers.

**Rosewood Ranch Women's Center**  
**Booth 639**  
**Wickenburg, AZ 85390**  
**928/684-9594 (p)**  
**928/684-9562 (f)**  
[info@rosewoodranch.com](mailto:info@rosewoodranch.com)  
[rosewoodranch.com](http://rosewoodranch.com)  
 Rosewood Ranch helps women liberate themselves from the grip of their eating disorders. Rosewood is a warm and inspiring setting to experience recovery. The team of expert therapists, dietitian, psychiatrist, and medical doctor help empower women 18 and older with eating disorders to learn to accept and feel comfortable within their own bodies.

**Ross Products Division Abbott Laboratories**  
**Booth 809**  
**Columbus, OH 43215**  
**614/624-6404 (p)**  
**614/624-0108 (f)**  
[rita.kidwell@abbott.com](mailto:rita.kidwell@abbott.com)  
[www.ross.com](http://www.ross.com)  
 We invite you to visit Ross Products Division Abbott Laboratories to discuss our featured products and see what is new in adult nutritionals. Bring your questions and comments and see how Ross continues to improve the quality of life through good nutrition.

**RQA/CNS**  
**Booth 1822**  
**Darien, IL 60561**  
**630/512-0011 (p)**  
**800/859-7949 (f)**  
[www.rqa-inc.com](http://www.rqa-inc.com)  
 RQA, Inc and CNS/Foodsafe™ are hiring dietitians. RQA, Inc, employs dietitians in over 50 countries worldwide to perform package/product quality assessment, age studies, competitive benchmarking, sensory screening, consumer complaint retrieval, product withdrawal, and recall. CNS/Foodsafe™ projects include food safety audits, HACCP systems, ServSafe®, and other food safety training.

**S & D Coffee, Inc**  
**Booth 1013**  
**Concord, NC 28027**  
**800/933-2210 (p)**  
[www.sndcoffee.com](http://www.sndcoffee.com)  
 Fresh brewed coffee, regular and decaf, brewed iced tea, examples of brewing, and dispensing systems/equipment.

**Seventh-Day Adventist Dietetic Association**  
**Booth 619**  
**Grizzly Flats, CA 95636-0400**  
**269/471-3371 (p)**  
[evelynk@andnews.edu](mailto:evelynk@andnews.edu)  
 SDADA has celebrated plant-based diets for over 50 years. Resources are available to health professionals and public via [www.sdada.org](http://www.sdada.org).

**Shasta Sales Inc**  
**Booth 1542**  
**Columbia, SC 29210**  
**803/750-9244 (p)**  
**803/750-9248 (f)**  
[hrobertson@nationalbeverage.com](mailto:hrobertson@nationalbeverage.com)  
 Our exhibit will include carbonated soft drinks, juice, bottled water, flavored water, and energy drinks.

**SimplyThick**  
**Booth 518**  
**St Louis, MO 63105**  
**888/721-2023 (p)**  
**800/508-2990 (f)**  
[info@simplythick.com](mailto:info@simplythick.com)  
[www.simplythick.com](http://www.simplythick.com)  
 Beverages thickened with SimplyThick look and taste like they should, so people drink more.

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

**Slim-Fast Foods Company**  
Booth 819  
West Palm Beach, FL 33401  
877/754-6111 (p)  
561/822-2875 (f)  
pgroziak@slimfast.com  
slimfast.com

The Slim-Fast Plan combines healthy nutrition with activity and structure to provide your patients with tools for successful weight management. More than 30 clinical studies published in peer-reviewed journals demonstrate the long-term safety and efficacy of the plan. We invite you to sample our new products, learn about the plan, and review our publications.

**Smart Balance**  
Booth 1041  
Cresskill, NJ 07626  
201/568-9300 (p)  
201/568-6374 (f)  
pdray@gfabrands.com  
smartbalance.com

The Smart Balance New Food Plan is based on, not only a means to enhance HDL/LDL cholesterol through dietary means, it also covers Omega-6 to Omega-3 balance to help reduce sudden death syndrome, fatal heart arrhythmias, and calorie control for obesity. See our new products that make up this plan.

**Sodexo**  
Booth 1721  
Gaithersburg, MD 20878  
800/763-3946 (p)  
310/987-4143 (f)  
www.sodexhousa.com

Sodexo is the leading network of nutrition professionals and a passionate ally for progressive health care and senior service providers. Together we bring innovative solutions to today's rapidly changing environment. Sodexo has nationwide employment opportunities for clinical professionals in acute and long-term care facilities.

**The Solae Company**  
Booth 1045  
St Louis, MO 63188  
314/982-1983 (p)  
314/982-1121 (f)  
www.solae.com

The Solae Company markets high quality, healthful soy protein ingredients. Stop by our booth to learn more about the many health benefits of soy protein and to experience foods and beverages that feature Solae® brand soy protein.

**The Soyfoods Council**  
Booth 933  
Urbandale, IA 50322  
866/431-9814 (p)  
515/251-8657 (f)  
www.the soyfoodscouncil.com

Educational materials about the benefits and variety of foods made with soybean products, including new soybean oils containing no trans-fatty acids. Special emphasis on new soy foods products that are available.

**Spectrum Organic Products, Inc**  
Booth 642  
Petaluma, CA 94954  
707/778-8900 (p)  
707/765-8470 (f)  
info@spectrumorganics.com  
www.spectrumorganics.com

At Spectrum, we're committed to producing nutritional oils and products that taste as good as they are for your body and the earth. Our products include certified organic EFA (Essential Fatty Acid) supplements and culinary oils, olive oils, vinegar, and an array of delicious, healthy dressings, spreads, and mayonnaise to suit every taste.

**Stevita Co. Inc**  
Booth 406  
Arlington, TX 76001  
817/483-0044 (p)  
817/478-8891 (f)  
info@stevitastevia.com

Major manufacturer of stevia extracts and stevia-based products including granulated stevia powder, stevia liquid, fruit flavored stevia powder, and chewable stevia tablets.

**Stonyfield Farm**  
Booth 432  
Londonderry, NH 03053  
603/437-4040 (p)  
603/437-7594 (f)  
www.stonyfield.com

At Stonyfield Farm, we're committed to using only pure all-natural and organic ingredients, never any preservatives or artificial flavors, colors, and sweeteners. All of our milk comes from family farmers who have pledged not to use the synthetic bovine growth hormone, rBGH. It's pure, natural, real food, for a taste that's purely delicious.

**Subway® Restaurants**  
Booth 439  
Milford, CT 06492  
800/888-4848 (p)  
asksubway@subway.com  
www.subway.com

Subway® Restaurants are committed to serving convenient, fresh, and nutritious meals. Stop by the booth to pick up Subway® nutrition materials, coupons, and free giveaways.

**The Sugar Association**  
Booth 1341  
Washington, DC 20005  
202/785-1122 (p)  
202/785-5019 (f)  
digges@sugar.org  
www.sugar.org

The Sugar Association educates consumers about sugar's role in a healthy, active lifestyle. Publications and tools promote sugar as a great-tasting, safe, and low-calorie source of 100% pure, natural energy.

**SunGold Foods**  
Booth 316  
Fargo, ND 58102  
701/293-3416 (p)  
701/293-7970 (f)  
mmckwhite@cabelone.net

**Sunkist Growers**  
Booth 1017  
Sherman Oaks, CA 91423  
818/986-4800 (p)  
818/379-7256 (f)  
cwindham@sunlistgrowers.com  
www.sunkist.com

Visit the Sunkist booth for the latest news on the multiple health benefits of citrus. Learn the latest facts about how citrus can help protect against heart disease, cancer, and obesity while also supporting overall wellness.

**Sunny Fresh Foods**  
Booth 929  
Monticello, MN 55362  
800/USA-EGGS (p)  
763/271-5718 (f)  
usaeggs@cargill.com  
www.sunnyfreshfoods.com

Sunny Fresh is dedicated to supplying the health care industry with versatile, high quality, food safe egg products. Our complete line of pasteurized egg products include refrigerated and frozen liquid egg, egg entrees, diced and hard cooked eggs. We also feature cholesterol-free/fat-free products.

**SureQuest Systems, Inc**  
Booth 323  
Dallas, TX 75243  
800/383-1999 (p)  
972/238-5479 (f)  
www.surequest.com

Modular dietary/nutritional software designed by dietitians for health care, B&I, and correction facilities. We provide everything you expect plus select menus, database management, 24/7 support, successful and timely implementation, and import/export built-in for multi-location data sharing. What you can expect: ease-of-use, cost-effective, quality service, and more satisfied clients.

**Sweet N Low**  
**Booth 1437**  
 Boca Raton, FL 33431  
 561/241-8900 (p)  
 561/241-8222 (f)  
 info@gbaf1.com  
[www.sweetnlow.com](http://www.sweetnlow.com)

Sweet 'N Low®, the proven safe way to cut carbohydrates and calories in cooking and baking that's an economical buy. Visit our exhibit for new ideas to control calories.

**Swiss Water Decaffeinated Coffee Company**  
**Booth 444**  
 Burnaby, BC V5A 3A3 Canada  
 604/444-9490 (p)  
 604/420-8711 (f)  
 info@swisswater.com  
[www.swisswater.com](http://www.swisswater.com)

The 100% chemical-free Swiss Water® decaffeination process is used to decaffeinate coffee for a variety of leading coffee brands, available at cafes and grocery stores worldwide. As one of the only decaffeination processes in the world with organic certification, the Swiss Water® process signifies health, great taste, and quality.

**SYSCO Corporation**  
**Booth 1330**  
 Houston, TX 77077  
 281/584-2533 (p)  
 281/584-2640 (f)  
[systco.com](http://systco.com)

SYSCO Corporation, the single source for the health care industry, is America's leading supplier of quality assured food service products. Products include food, beverages, supplies, equipment, and disposables. INGENIUM Valued Services include the IMPAC menu program, MAX integrated dietary management software, direct order entry systems, TraySys Resident Database Management system, and Brandables franchising options.

**Teccino Caffè Inc**  
**Booth 524**  
 Santa Barbara, CA 93140  
 805/966-0999 (p)  
 805/966-0522 (f)  
 denise@teccino.com  
[www.teccino.com](http://www.teccino.com)

The healthy choice for coffee lovers. Enjoy a delicious, rich, full-bodied brew that gives you a natural energy boost, improves your digestion and elimination, and reduces stress and acidity. Seven great flavors to bring you all the satisfaction with no caffeine reaction. Brews like coffee, gluten free.

**Today's Dietitian**  
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 Spring City, PA 19475  
 800/278-4400 (p)  
 610/948-4202 (f)  
 sales@gvpub.com  
[www.todaydietitian.com](http://www.todaydietitian.com)

*Today's Dietitian* is a monthly magazine offering timely articles on a wide range of nutrition topics including clinical issues, career strategies, culinary trends, new products and technologies, long-term care, research, and more. It is an essential career development tool for all nutrition professionals.

**TOPS Club, Inc**  
**Booth 1042**  
 Milwaukee, WI 53207  
 414/482-4620 (p)  
 ctrinastic@tops.org  
[www.tops.org](http://www.tops.org)

TOPS Club, Inc, is the original, nonprofit, noncommercial weight loss support group where members learn about nutrition, portion control, exercise, and motivation from health professionals and each other and set goal weight based on physician recommendations. Weekly weigh-ins provide the accountability. TOPS is health and weight management at an affordable price. Visit TOPS at [www.tops.org](http://www.tops.org).

**Travis Meats, Inc**  
**Booth 626**  
 Powell, TN 37849  
 800/247-7606 (p)  
 865/938-9211 (f)  
 russlamb@travismeat.com  
 Pre-portioned meat products, pureed meats, and vegetables. All levels of modified diet textures. Over 60 years of dedicated experience for long term care protein needs.

**Trinidad-Benham**  
**Booth 205**  
 Denver, CO 80237  
 703/220-1400 (p)  
 303/220-1490 (f)  
 aholland@trinidadbenham.com

Trinidad-Benham will feature news you can use regarding the growing, processing, and packaging of dry, edible beans. Nutritional information and recipes provided to offer creative ways for dietitians, consumers, and even those that are culinarily challenged to add this nutritional ingredient into their diets. Located in the Beans for Health aisle.

**Tropicana Products, Inc**  
**Booth 706**  
 Chicago, IL 60661  
 312/821-3682 (p)  
 312/821-1594 (f)  
[www.tropicana.com](http://www.tropicana.com)

Tropicana has been the category leader in nutrition and health communications for more than 50 years. Our commitment to quality and nutrition is proven to consumers every day at the breakfast table. A good breakfast with a glass of Tropicana orange juice is still one of the healthiest ways to start the day. Tropicana orange juice with calcium (calcium citrate malate or FruitCal) provides an excellent source of calcium. More than 25 studies on FruitCal demonstrate its effectiveness.

**True Foodservice**  
**Booth 943**  
 O'Fallon, MO 63366  
 636/240-2400 (p)  
 Refrigeration equipment.

**UAS Laboratories**  
**Booth 702**  
 Eden Prairie, MN 55344  
 952/935-1707 (p)  
 952/935-1650 (f)  
 dash@uaslabs.com  
[www.uaslabs.com](http://www.uaslabs.com)

Probiotic supplement manufacturer since 1979. Sells DDS-Plus, Probioplus, and other probiotics for digestive health, yeast infection, and as a follow up to antibiotic therapy. Private labels.

**Unilever**  
**Booth 819**  
 Englewood Cliffs, NJ 07632  
 877/995-4483 (p)

**United Soybean Board**  
**Booth 845**  
 Seattle, WA 98119  
 206/270-4658 (p)  
 206/270-4656 (f)  
 robin.duranleau@publicis-usa.com

Visit the United Soy Bean Board's booth for the latest information on the health benefits of soy, resources to help consumers incorporate soy into the diet, and balanced information on the role of fats and oils in a healthy diet.

**UNJURY Protein Supplements**  
**Booth 1044**  
 Reston, VA 20194  
 800/517-5111 (p)  
 703/709-8080 (f)  
 Martha@UNJURY.com

**USA Rice Federation**  
**Booth 624**  
 Arlington, VA 22203  
 703/236-2300 (p)  
 703/236-2301 (f)  
[www.usarice.com](http://www.usarice.com)

USA Rice Federation is the national trade association for the rice industry. Types, forms, and varieties of US rice will be displayed as well as printed materials related to rice nutrition, preparation, recipes, etc.

# 88TH ANNUAL FOOD & NUTRITION CONFERENCE & EXPO

**USDA Center for Nutrition Policy & Promotion**  
**Booth 513**  
Alexandria, VA 22302  
703/305-7600 (p)  
703/305-3300 (f)  
david.herring@cnpnp.usda.gov  
www.cnpnp.usda.gov

Literature and publications including information on the Dietary Guidelines for Americans 2005, the newly revised Food Guide Pyramid, the Healthy Eating Index, and Expenditures on Children. All literature is free.

**USDA Food and Nutrition Service, CN/TN**

**Booth 515**  
Alexandria, VA 22302  
703/305-2609 (p)  
703/305-2549 (f)  
teamnutrition@fns.usda.gov  
www.fns.usda.gov/tn

Our exhibit will include information on the link between nutrition and learning, USDA's TEAM NUTRITION, and the Federal Child Nutrition Programs.

**US Department of Health and Human Services**

**Booth 1444**  
Rockville, MD 20852  
odphp.osophs.dhhs.gov  
The Office of Disease Prevention and Health Promotion (ODPHP), US Department of Health and Human Services, develops and leads a wide range of national disease prevention and health promotion strategies. The exhibit includes information about Healthy People 2010, healthfinder.gov, Dietary Guidelines for Americans, Steps to a Healthier US, and health communication.

**USECO**

**Booth 329**  
Murfreesboro, TN 37129  
615/893-8432 (p)  
615/890-3196 (f)  
info@useco.com  
With over 120 years of experience in providing operators with expertise to implement meal delivery systems, USECO provides customers with blast chillers, combi-ovens, rethermalization systems, tray assembly equipment, and delivery carts. Look for the introduction of our new room service carts.

**US Foodservice**  
**Booth 1023**  
Columbia, MD 21046  
410/309-4456 (p)  
410/910-3158 (f)  
lacey.mccann@usfood.com  
www.usfoodservice.com  
US Foodservice™ Healthcare Group has a fine-tuned distribution system to meet the operational needs of health care organizations of all types, sizes, and locations. Visit us to learn about our SYNERGY® portfolio of cost management tools designed to improve operations, reduce costs, and deliver satisfaction.

**The Vegetarian Resource Group**

**Booth 1015**  
Baltimore, MD 21203  
410/366-8343 (p)  
410/366-8804 (f)  
vrg@vrg.org  
www.vrg.org  
The Vegetarian Resource Group offers assistance with your vegetarian and vegan questions; speaker referral; *Vegetarian Journal* magazine; books including *Simply Vegan*, *The Lowfat Jewish Vegetarian Cookbook*, *Vegan in Volume*, and *Vegan Menu for People with Diabetes*; brochures such as "Vegetarian Nutrition for Teenagers"; scholarships for high seniors. Visit [www.vrg.org](http://www.vrg.org).

**Vegetarian Times & Better Nutrition**

**Booth 435**  
El Segundo, CA 90245  
310/356-4100 (p)  
310/356-4110 (f)  
smcnamee@aimmedia.com  
www.vegetariantimes.com  
*Vegetarian Times* delivers simple, delicious food, plus expert health and lifestyle information that is exclusively vegetarian—but is wrapped in a fresh, stylish package that is inviting to all. Vegetarians are a great, vital, passionate niche and their healthy way of eating and the earth-friendly values it inspires appeals to an increasingly large group of Americans.

**Viking Seafoods, Inc**  
**Booth 536**  
Malden, MA 02148  
781/322-2000 (p)  
781/397-0527 (f)  
viking@vikingseafoods.com  
www.vikingseafoods.com  
Viking Seafoods is one of the largest independently owned and operated American companies in the seafood industry today and their products are distributed nationally throughout the United States. Viking is guided by our ongoing philosophy of providing our customers with the finest quality products at the best possible price.

**Vision Software Technologies Inc**

**Booth 1748**  
Goodlettsville, TN 37072  
724/452-8794 (p)  
hrc@fyi.net  
www.vstech.com  
Fully automate your room service, spoken, and traditional menu selection systems in one comprehensive package. The VST food management system offers complete integration for your diet office, clinical, and production areas.

**Vital Choice Seafood**

**Booth 1038**  
Bellingham, WA 98225  
360/325-0104 (p)  
360/715-2966 (f)  
randy@vitalchoice.com  
www.vitalchoice.com  
Vital Choice offers individual consumers convenient home delivery of hard-to-find health-promoting foods, including premium canned and frozen wild salmon, halibut, sablefish, sardines, tuna, sockeye salmon oil dietary supplements, frozen organic berries, and organic spices. Products sourced are the purest available and guaranteed sustainably harvested from healthy, well-managed fisheries and farms.

**Vitamin Neutraceutical Information Service**

**Booth 614**  
Parsippany, NJ 07054  
973/257-8338 (p)  
973/257-8592 (f)  
lynda.doyle@dsm.com  
www.vnis.org  
Research on vitamins and carotenoids to educate professionals about the role of these nutrients in health.

**Vita-Mix Corporation**

**Booth 217**  
Cleveland, OH 44138-2199  
800/848-2348 (p)  
440/235-9580 (f)  
shows@vitamix.com  
www.vitamix.com  
Vita-Mix can unlock the pure nutrition in fresh whole foods. Drink up to fight infections. Enjoy satisfying soup and reduce risk of stroke. Try delicious recipes that defy disease. Delicious frozen treats can help combat cancer. Fill up on food you love and lose weight. Vita-Mix has been creating healthy lifestyles for over 80 years.

**Vitasoy-USA Inc**

**Booth 437**  
Ayer, MA 01432  
978/772-6880 (p)  
978/772-6881 (f)  
rinda.ray@vitasoy-usa.com  
www.vitasoy-usa.com  
Our exhibit will include information about health benefits of soy foods, opportunity to sign-up for a professional free information kit, product sampling of Nasoya tofu, Vitasoy soymilk, and a new meal replacement beverage.

**Wadsworth, Thomson**  
**Booth 424**  
**Belmont, CA 94002**  
**650/595-2350 (p)**  
**650/595-0260 (f)**  
[www.wadsworth.com](http://www.wadsworth.com)

Wadsworth Publishing is the premier publisher of Nutrition titles, from Introductory Nutrition to Life Span, Counseling, Community and Medical Therapy. In addition to our variety of titles, we also produce a number of teaching and learning resources, including the New! Diet Analysis +7.0, Interactive CD-ROMs, PowerPoint, Animations, Videos, and more. To learn about our texts, ancillaries, and for demonstrations, stop by our booth.

**Walk4Life, Inc**  
**Booth 1839**  
**Plainfield, IL 60544**  
**815/439-2340 (p)**  
**815/439-1545 (f)**  
[enehls@walk4life.com](mailto:enehls@walk4life.com)  
[www.walk4life.com](http://www.walk4life.com)

Looking for new ways to get kids motivated to move? Walk4Life makes adding pedometers to your curriculum easy and fun. We even offer posters and incentives that get students excited. Our pedometers are so durable you can use them over and over. Stop by our booth to learn how Walk4Life pedometers can energize your class.

**Walnut Marketing Board**  
**Booth 1139**  
**Sacramento, CA 95815**  
**916/922-5888 (p)**  
**916/923-2548 (f)**  
[dbalint@walnuts.org](mailto:dbalint@walnuts.org)  
[www.walnuts.org](http://www.walnuts.org)

Our exhibit will include walnut health information, clinical data, nutritional data, recipes, and formulas.

**Weight-Control Information Network/NIDDK/NIH**  
**Booth 417**  
**Bethesda, MD 20892**  
**877/946-4627 (p)**  
**202/828-1028 (f)**  
[win@info.niddk.nih.gov](mailto:win@info.niddk.nih.gov)  
[win.niddk.nih.gov](http://win.niddk.nih.gov)

The Weight-Control Information Network provides the general public, health professionals, the media, and Congress with up-to-date, science-based information on weight control, obesity, physical activity, and related nutritional issues.

**Welch's**  
**Booth 305**  
**Concord, MA 01742**  
**978/371-1000 (p)**  
**978/371-3737 (f)**  
[mpastoria@welchs.com](mailto:mpastoria@welchs.com)  
[www.welchs.com](http://www.welchs.com)

Welch's 100% Grape Juice, made from antioxidant-rich Concord grapes, helps promote a healthy heart and arteries. Welch's 100% White Grape Juice, made from Niagara grapes, has more antioxidants than other clear juices and is a gentle juice for young stomachs. Stop by the Welch's booth to find out more.

**Wheat Foods Council**  
**Booth 735**  
**Parker, CO 80138**  
**303/840-8787 (p)**  
**303/840-6877 (f)**  
[www.wheatfoods.org](http://www.wheatfoods.org)

Our exhibit will include nutritional materials about the grains group.

**White Wave Foods**  
**Booth 445**  
**Boulder, CO 80301**  
**720/565-2344 (p)**  
**720/565-2394 (f)**  
[cckuhne@whitewave.com](mailto:cckuhne@whitewave.com)

White Wave Foods are the makers of Silk<sup>®</sup> and TofuTown<sup>™</sup> Tofu Tenders. Their soy milk is lactose free, cholesterol free, and has as much calcium as milk. TofuTown Tenders are an easy, delicious way to enjoy tofu.

**Wiley**  
**Booth 245**  
**Hoboken, NJ 07030**  
**201/748-6000 (p)**  
**201/748-6088 (f)**  
[www.wiley.com](http://www.wiley.com)

Wiley is a global publisher of professional, consumer, scientific and technical books, journals, textbooks and educational materials. Among its many imprints are the world renowned "For Dummies" line as well as Webster's New World, CliffNotes, Frommers, Betty Crocker books Jossey-Bass and Wrox. To see more about these and our other imprints, visit Wiley at [www.wiley.com](http://www.wiley.com).

**Wisdom Natural Brands**  
**Booth 1826**  
**Mesa, AZ 85202**  
**800/899-9908 (p)**  
**480/966-3805 (f)**  
[wisdom@wisdomnaturalbrands.com](mailto:wisdom@wisdomnaturalbrands.com)

[www.sweetleaf.com](http://www.sweetleaf.com)  
 SweetLeaf<sup>®</sup> SteviaPlus<sup>®</sup> has 1 gram of fiber per packet and is 1 time sweeter than sugar. It has zero calories, carbohydrates, and a glycemic index of zero. Wisdom Nutrition<sup>™</sup> is a line of dissolving, taste-free supplements (fiber, calcium, glucosamine).

**Wm. Wrigley Jr. Company**  
**Booth 937**  
**Chicago, IL 60611**  
[www.wrigley.com](http://www.wrigley.com)

New news and information on the benefits of chewing gum that you may not know about ranging from oral health to stress management, appetite control, and cognition.

**Wyeth Consumer Healthcare**  
**Booth 1548**  
**Madison, NJ 07940**  
**973/660-5000 (p)**  
[www.wyeth.com](http://www.wyeth.com)

Wyeth Consumer Healthcare is one of the foremost manufacturers and marketers of a broad range of consumer health care products. Our professional sales representatives welcome the opportunity to discuss new information on our quality vitamin and mineral supplements including Caltrate<sup>®</sup> and Centrum<sup>®</sup>. Wyeth Consumer Healthcare is a division of Wyeth.

**Yum! Brands**  
**Booth 1641**  
**Louisville, KY 40213**  
**502/874-2619 (p)**  
**502/874-8324 (f)**  
[virginia.ferguson@yum.com](mailto:virginia.ferguson@yum.com)  
[www.yum.com](http://www.yum.com)

Yum! Brands, Inc, the world's largest restaurant company in terms of system units, is the parent to Taco Bell, Pizza Hut, KFC, Long John Silver's, and A&W Restaurants. The Yum! Brands booth will offer product sampling and nutritional information to allow people to make choices about quick-service food as part of a sensible, balanced lifestyle.

**Zartic Inc**  
**Booth 222**  
**Rome, GA 30165**  
**800/241-0516 (p)**  
**706/291-6068 (f)**  
[www.zartic.com](http://www.zartic.com)

Zartic Inc is a full line meat company that offers a variety of pre-cooked, pre-portioned meats as well as pureed meats and vegetables. We will also be displaying finger food and lower in sodium pre-cooked and pre-portioned meats.